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huskers '76

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NEBRASKA vs. MISSOURI • OCTOBER 23, 1976

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and JIM KELTER



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MISSOURI vs. NEBRASKA

OCTOBER 23, 1976

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COVER

On the cover of today's program are Nebraska head football coach Tom Osborne and senior co-captains, linebacker Clete Piller (61) and quarterback Vince Ferragamo (15).

NEBRASKA SPELLS "SPORTSMANSHIP"



The University of Nebraska is known and respected all over the nation for its red-attired fans, as well as its football teams.

Nebraska fans also have a nation-wide reputation for good sportsmanship, at home and away.

"Big League"—that's the way Nebraska teams and fans have acquitted themselves in past seasons, and that's the same goal for 1976.

The University of Nebraska urges all 1976 fans to continue this fine tradition of sportsmanship by extending courtesy to the visiting teams and officials.

All of us on the Cornhusker Staff salute our fans as the greatest in the nation and thank you for your support and sportsmanship.

Yours for Nebraska,

Bob Devaney

Bob Devaney
Athletic Director

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Welcome Tigers - - - And ABC-TV

By DON BRYANT
Sports Information Director

Today the football fans of America can watch one of college football's oldest and most colorful rivalries unfold in a key Big 8 contest.

ABC-TV, with Keith Jackson on the play-by-play, will carry the Nebraska-Missouri game to the entire nation, and a better match would be hard to visualize.

Nebraska ranks as one of the nation's finest teams after an opening tie with LSU, while Missouri has conquered the likes of Southern California and Ohio State.

These two clubs have been meeting since 1892 and it's been a dandy of a series. Nebraska has won 36, Missouri has won 30 and three games have been tied.

At Memorial Stadium, Nebraska has won 14, while Mis-

souri has won 11 and one game was a tie. All of which means when the Cornhuskers and the Tigers get together almost anything can happen and usually does.

Take last year, for instance, when the Huskers broke open a tight contest with the now-famous Bummeroosky play and went on to win, 30-7. The year before, Nebraska led 10-0 midway in the fourth quarter and wound up on the short end of a 21-10 count when the Tigers went on a last-ditch rampage in Lincoln.

Husker coach Tom Osborne is 1-2 against the Tigers and will be shooting for a .500 mark today as the Cornhuskers attempt to stay atop the Big 8 standings.

Adding excitement and color to the proceedings today, of course, is the presence of ABC-

TV for the telecast of the NCAA's National Game of the Day.

It's a big job readying Memorial Stadium for a telecast and the ABC crew—famed for its Olympic coverage—arrives early and stays late setting up and removing equipment. Jackson and his announce team arrive early and meet with both coaching staffs, getting personal information and studying films so they can give the best possible report on the two teams and the Big 8 Conference.

No question about it, this will be a big day. So, all Cornhuskers join in welcoming Coach Al Onofrio and his fine Tiger football team, as well as all the members of the ABC-TV crew, to Memorial Stadium for this 70th meeting between Nebraska and Missouri.

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Gift to Support Congressional Study

In-depth research on the Committees of the U.S. Congress will be undertaken at the University of Nebraska-Lincoln as a result of a \$140,000 gift to the University of Nebraska Foundation.

Harry R. Haynie, Foundation President, said the donor of the endowed fund wishes to remain anonymous, but is interested in seeking ways to improve governmental operations through studies of basic legislative processes with especial reference to the Congressional committee structure and their functions.

Dr. Adam C. Breckenridge, professor of Political Science and Vice Chancellor for Academic Affairs, will serve as project director for the research to be undertaken. Participating in the research will be members of the political science faculty of the University of Nebraska-Lincoln.

Faculty Reassignments

Income from the fund will permit faculty members to have reassignment of duties during one or more semesters or during summers to undertake research on the project. Some tentative topics include the basis for membership on committees, the selection of witnesses for hearings, the uses to which the results of committee efforts are put, and an analysis of the impact of these endeavors, Dr. Breckenridge said.

Under consideration also is a study of the recently established Congressional Budget Office. One Committee likely for early consideration is the House Committee on Agriculture, he said.

"This gift is probably the most significant ever made to the University for research on government," Dr. Breckenridge said, "and since it will be a continuing arrangement we can make long-

range plans for the research to be undertaken."

Travel Support

Dr. Breckenridge said some of the funds may be used to support travel to Washington, D.C., but that much of the work would be done at the University, a U.S. Documents depository.

The recent gift is the second significant donation made to the University of Nebraska Foundation for American government studies. An endowment fund of \$100,000 from the estate of the late C. E. Hendricks of Julesburg, Colo., will support lectures in American government. A symposium on the impact of Legislative Reform and Public Policy was held this past year at the University, under the direction of the political science department.

G. E. Hendricks Lectures in American government will be held annually.

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* Taped replays of this afternoon's Nebraska game as reported by Dick Perry. **EXCLUSIVE ON THIS SCOREBOARD SHOW**

* Interviews with Cornhusker Players

* Also heard on WJAG, Norfolk; KOGA, Ogallala; KODY, North Platte; and KCSR, Chadron

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College of the Day . . .

Business Administration Majors Get New

Today's College of the Day honoree—Business Administration (CBA)—is the third largest college on the University of Nebraska-Lincoln campus.

Founded in 1919, CBA is a charter member of the American Assembly of Collegiate Schools of Business. The College includes the departments of accounting, economics, finance, management and marketing; the Bureau of Business Research, and the Center for Economic Education. Staff members number 224, including 76 full-time faculty members.

Fully accredited programs in the College lead to the degrees of bachelor of science in business administration, master of arts, master of business administration and doctor of philosophy. A new course of study for students pursuing the bachelor's degree becomes effective Jan. 17, 1977.

"The new curriculum was developed to do the best possible job of preparing men and women in accounting, economics, finance, management and marketing," said Ronald L. Smith, dean of the College.

"The use of new methods in business, changes in the labor force and increased regulation of

business by the government have a major impact on the business world, and we want to prepare our students to deal effectively with these changing conditions," added Gary Schwendiman, associate dean and associate professor of management.

The curriculum's major changes include applied computer science courses, a mathematics requirement, the addition of courses in quantitative methods, greater emphasis on writing and interpersonal communication skills and greater flexibility in choosing electives.

The College's enrollment is increasing about six percent a year. Students from other colleges are also selecting more of their elective courses in business administration than ever before, and graduate enrollment is increasing rapidly (2,494 undergraduate and 400 graduate students are currently enrolled in the College). The number of women who enrolled in the College increased about 25 percent last year over the previous year.

In addition to modernizing the curriculum, the College is enhancing out-of-class opportunities for students, according to Dean Smith.

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Curriculum

—An "Executive-in-Residence" program which encourages communication between successful businessmen and CBA students and faculty.

—"B-Week," an activity organized by the College's Student Advisory Board which brings students and a large number of businessmen together to discuss business ethics, company images, recruitment procedures, profit margins and government relations.

—An intern program with the Lincoln and Omaha business communities which places students on the job—"where the action is"—while they continue academic course work.

Another important part of the College is the Bureau of Business Research which publishes the quarterly *Nebraska Journal of Economics and Business* and the monthly *Business in Nebraska*.



The College of Business Administration's newest department chairman, management professor Sang Lee, demonstrates a conversational monitor system to student Lori Franz. Dr. Lee, who came to Nebraska from VPI, is a nationally acclaimed scholar in management science and the author of eight books and 110 articles.



The College's most recent executive-in-residence was U.S. Secretary of Transportation, William T. Coleman, Jr., shown here talking with (left to right) economics professor John R. Felton (nationally known in the field of transportation for his analysis of railroad grain car shortages); Cecil Williams, CBA president of the Ethnic Minority Committee, and Carol Petersen, a junior on the undergraduate Student Advisory Board.



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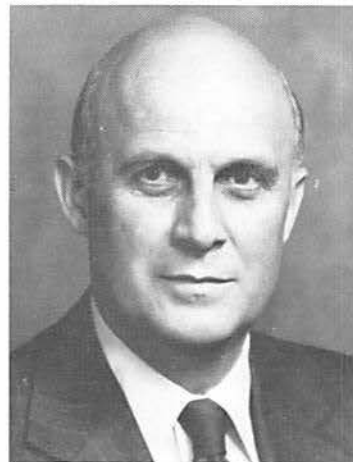


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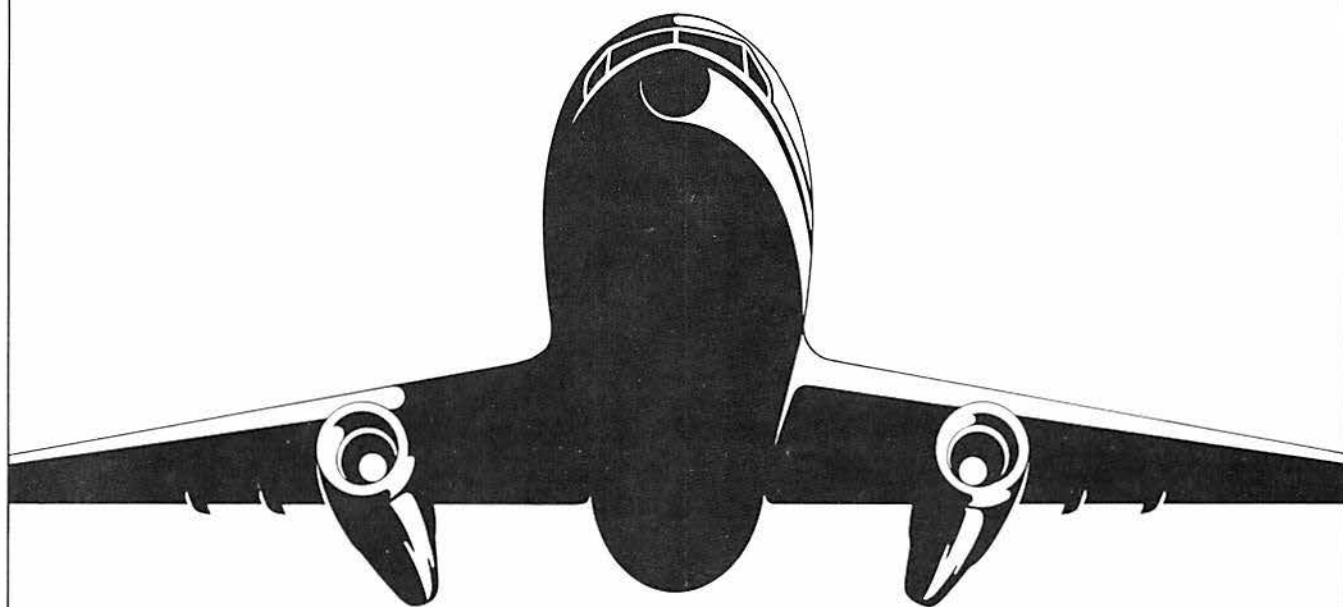


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007 Theme Kicks Off Band Halftime

Entering from all four sides of the field, the Cornhusker Marching Band opens today's halftime show with 007's most famous theme song, "Goldfinger." Then geometric designs unfold to Henry Mancini's "African Symphony."

The feature spot in the program is given to the tuba and percussion sections as they go south of the border with "Arriba los Bajos!" Solo twirler Charla Jean Willson will follow with a cameo performance as the Band plays "Blow Your Whistle."

The driving rhythms of "MacArthur Park" provide the music for the Marching Red's patented circle drill and show finale.



Roberts Di-gest.TM

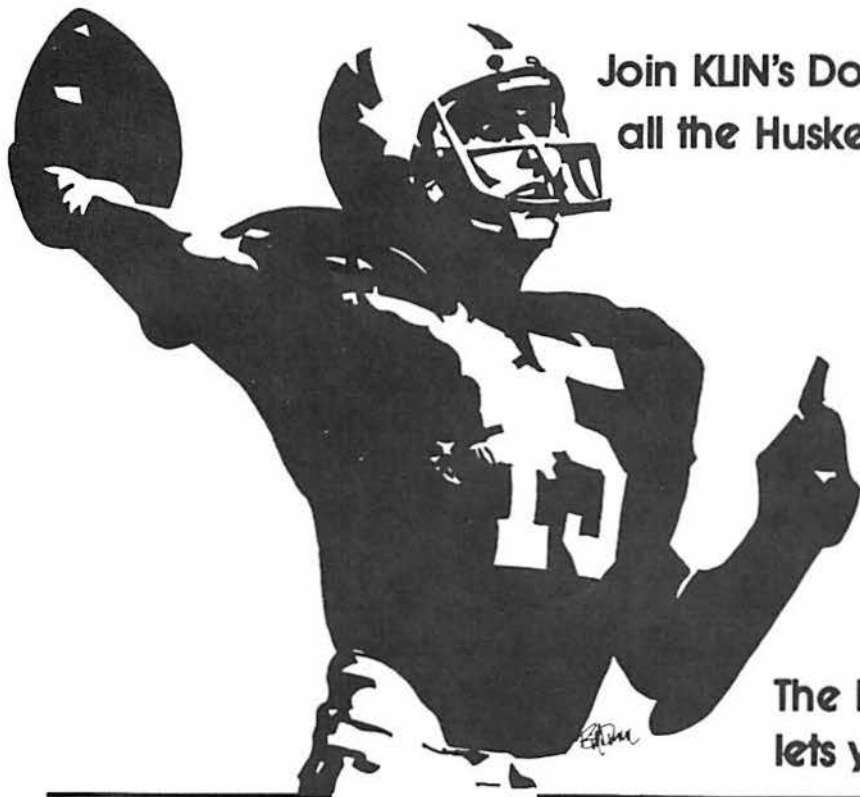
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DB 6-2 173 Jr.



3 DEAN SUKUP
K 6-1 210 So.



4 LARRY VALASEK
DB 5-10 166 Jr.



5 ROD STOVALL
DB 5-11 170 Jr.



6 PAT LEHIGH
DB 5-10 175 So.



7 DARRELL WALTON
WB 5-9 165 So.



8 BOBBY THOMAS
SE 5-8 162 Sr.



9 EARL EVERETT
WB 6-2 197 Jr.



10 TIM HAGER
QB 6-1 178 So.



12 TOM SORLEY
QB 6-2 201 So.



13 DENNIS PAYNE
DB 6-1 183 So.



14 LARRY YOUNG
DB 6-1 208 So.



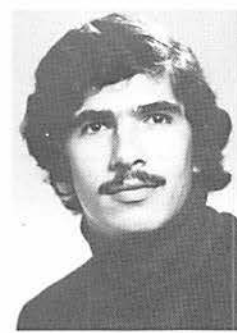
15 VINCE FERRAGAMO
QB 6-3 208 Sr.



16 TIM FISCHER
DB 5-10 170 Jr.



17 ED BURNS
QB 6-2 205 Sr.



18 RANDY GARCIA
QB 6-3 192 Jr.



19 JOHN INGRAM
DB 5-10 160 So.



21 DALE ZABROCKI
IB 5-9 185 Jr.



23 KENT SMITH
DB 6-1 196 Jr.



24 JAKE CABELL
DB 6-3 200 Sr.



25 RUSS VANOUS
K 6-3 213 Jr.

CORNHUSKERS



26 JEFF LEE
SE 6-2 190 So.



27 TOM RIDDER
DE 6-3 205 So.



28 DAVE GILLESPIE
IB 6-0 205 Sr.



29 JIM PILLEN
DB 6-0 185 So.



30 BYRON STEWART
IB 6-1 190 So.



31 TED HARVEY
DB 5-10 170 Jr.



33 CURTIS CRAIG
WB 5-10 180 Jr.



34 DAVE BUTTERFIELD
DB 5-10 182 Sr.



35 RICHARD BERNs
IB 6-3 200 So.



36 KIM KUJATH
FB 5-11 215 Jr.



37 JEFF CARPENTER
LB 6-1 217 Jr.



38 LEE KUNZ
LB 6-3 206 So.



39 RANDY LESSMAN
K 6-3 205 Sr.



40 KEITH STEWARD
FB 5-11 205 So.



41 JIM WILLIQUETTE
DB 5-9 165 So.



43 AL EVELAND
K 6-1 205 Sr.



44 PERCY EICHELBERGER
LB 5-11 200 Sr.



45 DODIE DONNELL
FB 6-2 219 Jr.



46 GARY HIGGS
FB 6-2 220 Sr.



47 JIM BELKA
LB 6-2 215 Sr.



48 JEFF HANSEN
DB 6-2 195 So.



49 MONTE ANTHONY
IB 6-3 208 Jr.

NEBRASKA



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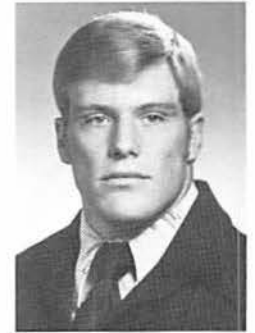
52 TOM DAVIS
C 6-3 232 Jr.



53 KEITH BISHOP
C 6-3 225 So.



54 BARNEY COTTON
C 6-5 231 So.



55 ROD HORN
DT 6-4 247 So.



56 STEVE MARKUS
LB 6-0 215 Jr.



58 DAN STEINER
OG 6-2 233 So.



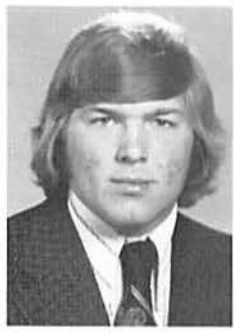
59 JIM WIGHTMAN
LB 6-4 222 Jr.



61 CLETUS PILLEN
LB 6-0 206 Sr.



62 STAN WALDEMORE
OG 6-4 246 Jr.



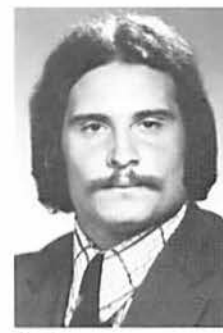
63 GREG JORGENSEN
OG 6-2 235 Jr.



65 OUDIOUS LEE
MG 6-1 218 So.



66 JEFF PULLEN
MG 6-0 215 Jr.



67 LAWRENCE COOLEY
OG 6-0 240 So.



68 STEVE LINDQUIST
OG 6-6 245 So.



69 JOHN HAVEKOST
OT 6-4 210 So.



70 BOB LINGENFELTER
OT 6-7 277 Sr.



71 STEVE GLENN
OT 6-4 245 So.



72 MIKE FULTZ
DT 6-5 275 Sr.

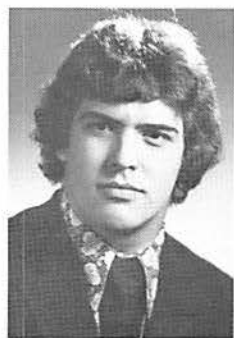


73 KELVIN CLARK
OT 6-4 230 So.



74 TOM OHRT
OT 6-4 245 So.

CORNHUSKERS



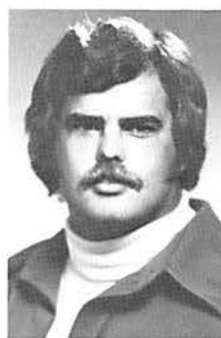
75 RANDY POESCHL
DT 6-8 255 So.



76 LAWRENCE HUMPHREY
OT 6-3 226 Jr.



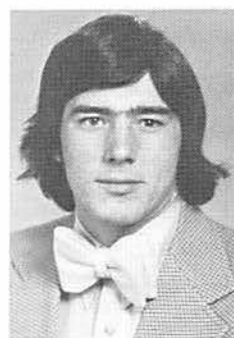
77 PAUL WALDERZAK
OT 6-3 240 So.



78 STEVE HOINS
OT 6-3 256 Sr.



80 RAY PHILLIPS
DE 6-4 220 Sr.



81 DAVE SHAMBLIN
SE 6-3 190 Sr.



82 REG GAST
DE 6-3 210 Jr.



83 JOHN SELKO
TE 6-4 212 So.



84 TIM SMITH
SE 6-3 195 So.



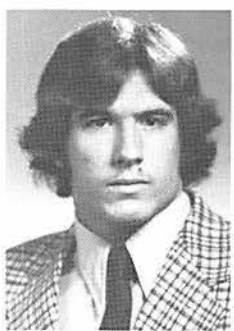
85 BRIAN HORN
TE 6-4 212 So.



86 KEN SPAETH
TE 6-5 228 Jr.



87 ROCKE LOKEN
SE 6-0 180 Jr.



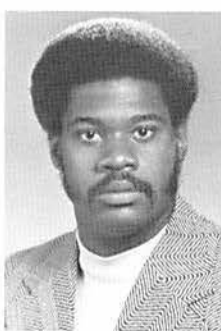
88 MARK DUFRESNE
TE 6-4 235 Jr.



89 CHUCK MALITO
SE 6-2 173 Sr.



90 RANDY RICK
DE 6-4 203 Jr.



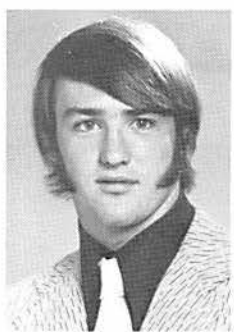
91 RON PRUITT
DT 6-3 247 Sr.



92 LAWRENCE COLE
DE 6-2 203 So.



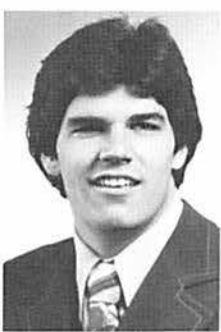
93 GORDON THIESSEN
DE 6-1 195 So.



94 DAN BROCK
DT 6-3 215 Sr.



95 BILL BRYANT
DT 6-2 220 So.



96 GEORGE ANDREWS
DE 6-4 212 So.



97 BILL BARNETT
DT 6-5 235 So.



98 TONY SAMUEL
DE 6-3 211 Jr.



99 MITCHELL WEBB
MG 6-3 225 So.

1976 University of Nebraska Football Roster

No.	Player	Pos.	Ht.	Wt.	Age	Class	Hometown
2	Anderson, Rene	RCB	6-2	173	23	Jr.	Los Angeles, CA
96	Andrews, George	DE	6-4	212	20	So.	Omaha, NE
49	*Anthony, Monte	IB	6-3	208	19	Jr.	Bellevue, NE
97	Barnett, Bill	DT	6-5	235	20	So.	Afton, MN
47	*Belka, Jim	SLB	6-2	215	23	Sr.	Prairie Village, KS
35	Berns, Richard	IB	6-3	200	20	So.	Wichita Falls, TX
53	Bishop, Keith	OC	6-3	225	19	So.	Midland, TX
94	*Brock, Dan	DT	6-3	215	21	Sr.	Columbus, NE
95	Bryant, Bill	DT	6-2	220	20	So.	Decatur, AL
17	Burns, Ed	QB	6-2	205	21	Sr.	Omaha, NE
34	*Butterfield, Dave	LCB	5-10	182	22	Sr.	Kersey, CO
24	Cabell, Jake	LCB	6-3	200	22	Sr.	Danville, VA
37	*Carpenter, Jeff	WLB	6-1	217	21	Jr.	Council Bluffs, IA
73	Clark, Kelvin	OT	6-4	230	20	So.	Odessa, TX
92	Cole, Lawrence	DE	6-2	203	19	So.	Dayton, OH
67	Cooley, Lawrence	OG	6-0	240	21	So.	Monroe, MI
54	Cotton, Barney	OC	6-5	231	19	So.	Omaha, NE
33	*Craig, Curtis	WB	5-10	180	21	Jr.	Davenport, IA
52	*Davis, Tom	OC	6-3	232	21	Jr.	Omaha, NE
45	*Donnell, Dodie	FB	6-2	219	20	Jr.	Hackensack, NJ
88	Dufresne, Mark	TE	6-4	235	20	Jr.	Ventura, CA
50	Dunning, Bruce	LB	6-2	220	20	Jr.	Denver, CO
44	*Eichelberger, Percy	SLB	5-11	200	23	Sr.	Louisville, MS
43	*Eveland, Al	K	6-1	205	22	Sr.	Ames, NE
9	*Everett, Earl	WB	6-2	197	21	Jr.	Kansas City, MO
15	*Ferragamo, Vince	QB	6-3	208	22	Sr.	Carson, CA
16	Fischer, Tim	LCB	5-10	170	20	Jr.	Lincoln, NE
72	*Fultz, Mike	DT	6-5	275	22	Sr.	Lincoln, NE
18	Garcia, Randy	QB	6-3	192	21	Jr.	Los Angeles, CA
82	Gast, Reg	DE	6-3	210	21	Jr.	Lincoln, NE
28	*Gillespie, Dave	IB	6-0	205	21	Sr.	Saratoga, CA
71	Glenn, Steve	OT	6-4	245	20	So.	Pawnee City, NE
10	Hager, Tim	QB	6-1	178	19	So.	Lincoln, NE
48	*Hansen, Jeff	SAF	6-2	195	20	So.	Sacramento, CA
31	*Harvey, Ted	RCB	5-10	170	20	Jr.	Lexington, NE
69	Havekost, John	OT	6-4	210	19	So.	Scribner, NE
46	*Higgs, Gary	FB	6-2	220	22	Sr.	Toledo, OH
32	Hipp, Isaiah	IB	6-0	195	20	So.	Chapin, SC
78	*Hoins, Steve	OT	6-3	256	22	Sr.	Bellevue, NE
85	Horn, Brian	TE	6-4	212	19	So.	Omaha, NE
55	Horn, Rod	DT	6-4	247	19	So.	Fresno, CA
76	Humphrey, Lawrence	OT	6-3	226	21	Jr.	Sidney, NE
19	Ingram, John	SAF	5-10	160	19	So.	Omaha, NE
22	Jacobs, Thor	FB	6-2	215	18	Fr.	Cincinnati, OH
63	*Jorgensen, Greg	OG	6-2	235	21	Jr.	Minden, NE
36	Kujath, Kim	FB	5-11	215	20	Jr.	Fairbury, NE
38	Kunz, Lee	SLB	6-3	206	19	So.	Lakewood, CO
26	Lee, Jeff	SE	6-2	190	21	So.	Racine, WI
65	Lee, Oudious	MG	6-1	218	20	So.	Omaha, NE
6	Lehigh, Pat	LCB	5-10	175	20	So.	Lincoln, NE
39	*Lessman, Randy	P	6-3	205	22	Sr.	Sioux City, IA
68	*Lindquist, Steve	OG	6-6	245	20	So.	Minneapolis, MN
70	*Lingenfelter, Bob	OT	6-7	277	22	Sr.	Plainview, NE
87	Loken, Rocke	SE	6-0	180	21	Jr.	Littleton, CO
89	*Malito, Chuck	SE	6-2	173	22	Sr.	Lakewood, CO
56	Markus, Steve	SLB	6-0	215	21	Jr.	Kearney, NE
74	Ohrt, Tom	OT	6-4	245	20	So.	Millard, NE
13	Payne, Dennis	SAF	6-1	183	20	So.	Lincoln, NE
80	*Phillips, Ray	DE	6-4	220	22	Sr.	Milwaukee, WI
61	*Pillen, Cletus	SLB	6-0	206	22	Sr.	Monroe, NE
29	Pillen, Jim	MON	6-0	185	20	So.	Monroe, NE
75	Poeschl, Randy	DT	6-8	255	20	So.	Fremont, NE
91	*Pruitt, Ron	DT	6-3	247	22	Sr.	Compton, CA
66	*Pullen, Jeff	MG	6-0	215	21	Jr.	Central City, NE
90	Rick, Randy	DE	6-4	203	21	Jr.	Dubuque, IA
27	Ridder, Tom	DE	6-3	205	20	So.	West Point, NE
98	*Samuel, Tony	DE	6-3	211	20	Jr.	Jersey City, NJ
51	*Schmidt, Dan	OG	6-2	222	22	Sr.	North Platte, NE
83	Selko, John	TE	6-4	212	20	So.	Lincoln, NE
81	*Shamblin, Dave	SE	6-3	190	22	Sr.	LaVerne, CA
23	*Smith, Kent	MON	6-1	196	20	Jr.	Thief River Falls, MN
84	Smith, Tim	SE	6-3	195	19	So.	Chula Vista, CA
12	Sorley, Tom	OB	6-2	201	20	So.	Big Spring, TX
86	*Spaeth, Ken	TE	6-5	228	21	Jr.	Mahnomon, MN
58	Steiner, Dan	OG	6-2	233	19	So.	Columbus, NE
40	Steward, Keith	FB	5-11	205	18	So.	Steubenville, OH
30	Stewart, Byron	IB	6-1	190	20	So.	Oxen Hill, MD
5	Stovall, Rod	PB	5-11	170	21	Jr.	Bellevue, NE
3	Sukup, Dean	K	6-1	210	19	So.	Cozad, NE
93	Thiessen, Gordon	DE	6-1	195	19	So.	Lincoln, NE
8	*Thomas, Bobby	SE	5-8	162	21	Sr.	Bridgeport, PA
4	*Valasek, Larry	SAF	5-10	166	21	Jr.	Silver Creek, NE
1	VanderMeer, Ron	K	5-11	200	22	Sr.	Tracy, CA
25	Vanous, Russ	P	6-3	212	21	Jr.	Fairbury, NE
57	Vering, Tom	WLB	6-2	200	19	So.	Fremont, NE
62	*Waldemore, Stan	OG	6-4	246	21	Jr.	Belleville, NJ
77	Walderzak, Paul	OT	6-3	240	20	So.	Saginaw, MI
7	Walton, Darrell	WB	5-9	165	21	So.	Omaha, NE
99	Webb, Mitchell	MG	6-3	225	20	So.	Redding, CA
42	Weinmaster, Kerry	MG	6-0	190	19	Fr.	North Platte, NE
59	*Wightman, Jim	WLB	6-3	219	21	Jr.	Omaha, NE
41	Williquette, Jim	RCB	5-9	165	20	So.	Green Bay, WI
14	Young, Larry	MON	6-1	208	22	So.	Jersey City, NJ
21	Zabrocki, Dale	IB	5-9	185	21	Jr.	Bellevue, NE

* Letters earned



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CORNHUSKER COACHING STAFF—(back row, left to right): Rick Duval, Milt Tenopir, Jerry Moore, Monte Kiffin, Tom Osborne, Steve McKelvey, George Darlington, Bill Myles, Bob Thornton; (front row, left to right): Guy Ingles, John Melton, Cletus Fischer, Warren Powers, Mike Corgan, Mark Heydorff.

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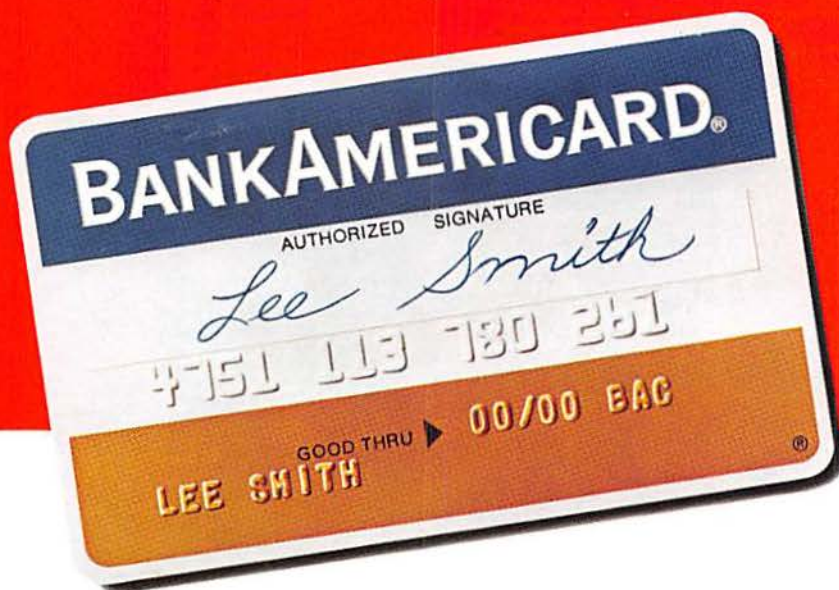
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HOW A WOMAN VIEWS THE COLLEGE GAME

by Stephanie Salter

What do women think of football? A sidewalk survey of men would probably bring answers ranging from "very little" to "You gotta be kiddin'." Direct the same question to women and the replies might be surprising. All of the cartoons that show hubby glued to the TV set while wife either nags or appears bored to tears would have us believe that women have no interest in football. Not true. Oh, sure, on the surface football is not a popular subject with women. They don't congregate in bars to rehash last Saturday's game or sit around the beauty salon reasoning that the coach should have tried a zig-out pattern on third and four instead of running off tackle into State's 6-3-2 defense.

This is not to insist that some women don't look upon football as representing chunks of lost weekends watching ones' brothers, boyfriends or husbands hollering and moaning in front of the TV or in the bleachers. There are a few of us who could relate to this scene described by *Sports Illustrated's* Frank Deford in his novel *Cut 'N' Run*: "And what could she tell them of their father when he bellowed strange noises of joy and anguish from the club cellar and then bolted upstairs for another beer, gurgling and disarrayed? . . . 'Why does Daddy act like that sometimes?' little Jerry asked. 'Hush, child,' Rosalie said, tousling his hair. 'It's only Football. When the moon that comes after Christmas is full, the evil spirits will depart from him, and he will be your father again'."

Deford's hero might well have been a friend of mine who met his wife with flowers and champagne as she returned from the hospital with their first-born. The new father poured a round, downed a glass, mumbled a few apologies to the horror-stricken grandparents, then rushed out the door to catch a local college game. "I'd had tickets for weeks," he protests today.

If you want to talk surface impressions, you can fill the Orange Bowl with complaining women. But what I've noticed is when women separate the football from their men, the game

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is transformed into a source of pleasure, a genuine, bona fide female pastime. I understand the so-called mysteries or fine points of the game, but expertise in single-wing formations and end runs does not heighten the degree to which I have always enjoyed football; it has only redefined the enjoying. When I didn't know beans about football, I liked it and was involved in it. It is a sociological phenomenon, for heaven's sake. How can you not be involved?

In fact, the more I ruminate, football is one of those marvelous threads that runs through our lives, which time and again we can measure our progress (or lack of it) against, an institution like McDonald's and the Fourth of July.

For most American women, football became an integral part of their lives in high school. An activity which theretofore had simply consumed our male counterparts suddenly scooped us in, and this game became the weekly social event. If I am ever in a plane crash in the Andes, I will credit my ability to withstand unthinkable cold to my training at high school games. When I was growing up in the Midwest, the fashion was wool bermuda shorts and matching knee socks, very cute and very skimpy on December Friday nights. Often I looked longingly at the ponchos the players wore and wondered why the people around me kept saying, "Those poor guys, I'll bet they're freezing." They had coats. I had a mohair sweater.

On one particular night, a cheerleader—one of the seniors—frantically began the chant, "Hold that line!" which many of us in the stands obediently echoed. Then a guy in our midst called the cheerleader's name and shouted, "Hey, dumbell, we got the ball!" It was a humiliation I promised myself I would never suffer, and when I later became a cheerleader, held true to my vow. At no time in my career did I ever begin a technical cheer. Sticking to the basics like "Go! Fight! Win!" proved most intelligent. Touchdown or 15-yard penalty, nobody could take issue with "Go! Fight! Win!"

In my town, all six high schools kicked off the season with a jamboree,



Women's involvement with the game of football is increasing.

six quarters of football, the Northside against the South. Nobody cared who won. The jamboree was for the coaches to try out "unproven" talent and precarious plays, and for the rest of us to pass judgement on the kids from other schools.

That my high school had the second worse team in the conference was only slightly irritating to me and my friends. Amazing how we could get so emotionally involved with each set of downs, cry as the time ran out and we trailed 45-6, and then dance at a post-game sock hop with the very people who had inflicted our pain. Even now I have to believe no one really minded the losses, not even our coach. He kept his job through losing season after losing season, and informed the newspapers each fall that "This is the year we'll take all the marbles." He always had "some fine boys" on the squad, an "intelligent" quarterback, some "bruising" tackles and a pass de-

fense that needed "a little work." As for the players, if they had been so involved, would they have smiled and waved to us from the sidelines?

Men remember specific plays, the superstar halfback who never amounted to anything and where their team finished in the league. Women remember the bonfires, the halftime shows, the cold and whether or not their team lost. Six of one, half a dozen of the other. Men have their technical memories; women, their aesthetic ones. You don't have to know a referee is calling time out when he puts his hands on his hips to be wrapped up in the excitement of a ball game.

And whatever people say about pro football, I think most women would tell you there is never more excitement than in a college game. In a big university or small community college, Saturday afternoon means one thing—a gigantic meeting of friends

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A History of the Great Big 8 Football Coaches

by Joe McGuff, Kansas City STAR



A Big 8 legend, Bud Wilkinson, has coached his way into conference and national football history by establishing winning as a habit in his tenure at Oklahoma.

The area encompassed by the Big Eight is rich in football heritage. Some members of the conference were playing on an organized basis before the turn of the century and the Missouri-Kansas rivalry is the oldest west of the Mississippi. Despite this tradition, the conference did not achieve national prominence until after World War II and as a result, the league's greatest coaching records and reputations have been built in this period.

In the 1930s men such as D.X. Bible, Don Faurot, Lynn Waldorf, Biff Jones, Tom Stidham and Gwinn Henry were dominant in the conference, but after World War II their accomplishments were surpassed as the league moved into the era of Bud Wilkinson and Bob Devaney.

Who is the greatest coach the conference has produced? Taking into account such factors as career record, conference championships and total domination of the league, the obvious answer is Wilkinson. He led Oklahoma for 17 seasons and compiled a 145-29-4 record. His teams won 13 championships outright and shared another. They made nine bowl appearances and were recognized as national champions in 1950, 1955 and 1956.

The Sooners' most spectacular achievement under Wilkinson was a 47-game winning streak. Other teams have gone longer without losing, but none has scored that many consecutive victories. The streak began in 1952 after a loss to Notre Dame and the Irish brought the streak to a close, defeating Oklahoma, 7-0, in 1957.

Prior to World War II, Oklahoma had won only two league titles. The foundation for the Sooners' rise to the top ranks of collegiate football was laid by the late Jim Tatum who gathered up a group of outstanding service players and brought them to Norman for the 1946 season. Along with him came his Navy sidekick, Wilkinson. Oklahoma tied with Kansas for the conference title in 1946, but Tatum moved on to Maryland and Wilkinson became the head coach.

Wilkinson and Tatum learned the split-T from Missouri's Don Faurot

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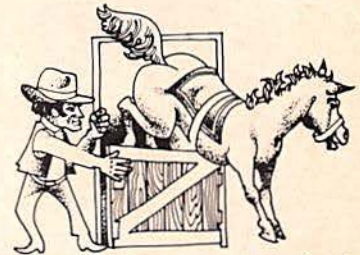
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Blending ages, backgrounds and interests, women, continuously make up a large proportion of any game-day crowd.

with a single common interest. College football games cut right across every political, ideological and sexual boundary. For a couple of hours, everyone has the same thing in mind.

There were few constants in my four years of college, as I moved from sorority pledge to campus radical to cynical job-seeker, but no home game found me anywhere than in my stadium seat. I traded my Villager tweeds for an army jacket and jeans, but I would not have given up my season ticket for anybody's revolution.

As a freshman, just being a part of a crowd of 65,000 was a heady experience. To get tickets to the game we were required to sit in the card section which did not please all the men, but could not have been better for me. As

part of a mass, I learned a few of those elusive nuances of the game. All you had to do was watch the yell leaders. They knew when to say "Hold that line," and by the end of my first season, so did I. All of us looked forward to touchdowns, not just for their numerical value, but because a TD insured a shower of contraband toilet paper rolls. I still think fondly of those cascading streamers which turned the basest of dorm supplies into a thing of beauty. And the personal triumph of smuggling two or three of them past the guards!

That's a difference between men and women. We are blessed and burdened with handbags and, as a result, smuggling has become our special skill. A cool and indifferent air has al-

ways worked well for me. I could get my ticket and student ID out of the same bag that held a half dozen rolls of toilet paper, and no one was the wiser. As I advanced in age, and our seats improved each year, my girlfriends and I took to smuggling in a little pick-me-up now and then. Never fans of mixing or depending on the Coke vendor, whatever we used to ward off the autumn cold, we carted in one bottle. In senior year, my roommates and I hit upon cream sherry as our refreshment. As the fraternity men around us juggled thermoses and cups of orange juice, we simply passed our lady's drink back and forth, and grew fantastically content as the afternoon sun disappeared behind the stands.

Surely there is no male or female perspective on those lovely Saturday afternoons. The evening was ahead of us, our lives ahead of that, and our heroes were down there toiling away for our emotional entertainment. Time has a way of suspending itself on a college football Saturday. So too, perhaps, do the differences between the sexes.

A thrill is a thrill, after all, and it takes no one but the neophyte to appreciate a long run or an artful pass. Maybe more than ever, I realized that in a scrub game I played one Sunday on my dormitory lawn. It was late April and the first warm day of spring. The entire campus had rushed itself into cutoffs and tee-shirts and several of us had been sunbathing. One of my friends produced a football from her room, and we began to throw it around, finally splitting into sides and scrimmaging. Between the 10 of us, we knew essentially that the ball had to be snapped, thrown, caught and run with. That was about it. I advised my team that I would appear to throw to my roommate, but would really toss to our friend Louise. I took the ball from my center, faked, let fly a six or seven-yard bomb which was miraculously caught and delivered safely between two saplings, for six. It was one of the finest moments of my life, and somewhere in my exhilaration, I thought, "This must be what it is all about."

Did I say men remember the specific plays?

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while they were at Iowa Pre-Flight and Wilkinson put it to effective use. In 1947 his quarterback, Jack Mitchell, led the conference in rushing and again Oklahoma and Kansas tied for the championship. Starting in 1948 the Sooners no longer shared with anyone. They took total control of the conference and Wilkinson won his first of 12 straight undisputed titles. From 1948 through 1958 the Sooners did not lose a conference game, giving rise to the facetious description of the league as 'Oklahoma and the seven dwarfs.'

Wilkinson's success was such that in January of 1957 a Houston oilman, Francis Blair, offered him a producing oil well and a yacht if he would become head coach at the University of Houston. A second oil well and another yacht were offered by two other Houston oilmen. Wilkinson scoffed at the offers, but Oklahomans were so alarmed about the possibility of losing their coach that one newspaper editor suggested a campaign be started to have 100,000 people put up \$1 each to offset offers that were coming in from other places.

Wilkinson's success was built on talent, hard work and preparation. He enunciated four principles: alertness, speed, precision and thoroughness.

Outwardly, Wilkinson seemed relaxed and easy-going. His approach to the game of football was anything but that. Of conditioning he said, "The way to get in shape is to punish yourself in practice after you get tired. A good player will do this and a poor one will go hard for two plays and rest one." On the subject of desire he said, "The way to tell whether they've got it is to count your men within eight yards of the ball as it is blown dead. If nine or 10 are there, you're O.K. If they're scattered, you have a team with poor desire."

For all of his success and his charm, Wilkinson was something of an enigma. He talked freely and at times eloquently, but he revealed little about himself or what he really thought. J.B. (Ears) Whitworth, a former Oklahoma State coach, put the Wilkinson character in perspective when he said: "I coached against Bud for six years and I feel as if I know him as well now as when I first met him—no better. With Bud there are no flareups or ruckuses. Everything is smooth and in order. He's not emotional and he's hard to get next to, but he's square and he's smart."

Wilkinson had his only losing conference season in 1960, going 2-4. He was 4-3 the next year, won the title in 1962 and after a 6-1 conference season in 1963, he retired to make an unsuccessful bid for the U.S. Senate.

Oklahoma presently has a new coaching hero in Barry Switzer, who won three conference championships in his first three years on the job and finished the 1975 season with a 3-year record of 32-1-1. But he has a lot of winning to do to match Wilkinson's accomplishments.

While Oklahoma's success has come principally in the post World-War-II period, Nebraska was a football power from the inception of the conference, which began as the Missouri Valley and later became the Big Six and Big Seven before adding an eighth member. Of the first 30 league titles, Nebraska won or shared 20.

With this record of success, it is obvious that Nebraska has had many outstanding coaches, but the two most successful are D.X. Bible and Devaney. Bible—the D.X. stood for Dana Xenophon—coached Nebraska from 1929 through 1936. He had a 50-15-7 record and won six conference titles. He is surpassed only by Devaney, who in 11 years had a 101-20-2 record and won eight titles. Nebraska was recognized as the national champion twice under Devaney, in 1970 and 1971. His teams made nine bowl appearances, winning six and losing three.

Bible came to Nebraska from Texas A. & M. and brought along a keen awareness of the importance of recruiting plus a belief in solid, fundamental football. He also stressed motivation and was a sloganeer. When leaving the dressing room, the Huskers might have to duck under a sign that read: "They shall not score." Another of his signs read: "Take nothing for granted. Work will win when wishing won't."

One of the most famous stories concerning Bible and his ability to motivate has to do with the Nebraska-Indiana game of 1936. The week before the Huskers had suffered a bitter 7-0 loss to Minnesota in the closing seconds and they were down for their game with Indiana. At halftime Bible didn't talk about technical details. Instead he offered starting positions to the first 11 men who wanted to win badly enough to beat the other players out of the door. So the story goes, players were fighting each other to make sure they were among the first



D. X. Bible led some of the greatest Nebraska teams.

11. Nebraska played the last half with 11 men and won, 14-9.

Bible left Nebraska to become head coach at the University of Texas. He signed a 10-year contract at the then unheard-of salary of \$15,000 a year. A controversy erupted because he was making more than the university president. He retired from coaching following the 1946 season.

Nebraska had suffered through six straight losing seasons when Devaney was hired in January of 1962. Devaney was 46 at the time, an age when some coaches are thinking about easing up, but for Devaney his career was just beginning.

The early stages of his career were filled with frustration and he came close to giving up coaching. He began as a high school coach in 1939 making \$125 a month. He spent 14 years in the high school ranks and was ready to quit when he got a call from Duffy Daugherty who wanted him to join the Michigan State staff.

Commenting on the significance of Daugherty's call, Devaney said, "It was 1953 and my plans were to return to college, get a master's degree, and take some boring administrative job." Devaney got his first opportunity as a

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THE THIRD STRING QUARTERBACK

... The Man Who Runs The Other Team's Plays

by Joe McLaughlin, Houston CHRONICLE

Saturday's hero, more than not, is the quarterback of the college football team. He is the ONE you read about in the Sunday paper after a big victory. He is the ONE who seems to have the world in his arms, a bevy of girls on each arm, the one everyone looks up to. He is the glamor guy. The winner. After all, isn't he the one who threw three touchdown passes, ran for another and led his team to the big victory?

Certainly, the No. 1 quarterback of a college football team often gets the chief acclaim. Rightfully so, in most instances.

But what of the quarterback you rarely hear about, the one who toils in anonymity during those interminable daily workouts? Namely, the No. 3 quarterback—the one who never sees action on game day. Sometimes he's a red shirt who one day will find his place in the sun. More often, he will never read his name in the Sunday paper because he will not play in a game. What makes these invaluable young men tick? Why do they continue the seemingly endless daily grind of football drills?

Coaches will tell you the quarterback who runs the other team's offense against his team's No. 1 defense often is a person of unusual inner strength, one with strong character and moral fiber. The better qualified a third-string quarterback is, the better the overall team defense becomes, as it were. This is because the young man who realizes his position and understands it fully will utilize every skill at his command, ad libbing possibilities the defense might face on the following Saturday.

One such third-unit quarterback says, "If you can grab hold of the group you're with and attain some leadership, the first team will automatically sense this and gain your respect. It's the belief of every player that he should not be here (on the third unit) and it's his constant belief



The 3rd string QB usually sees limited game action, but gets his workout in practice as the "enemy leader."

continued on 12t

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that he won't continue there that makes him strive to perform better and move up."

Another one says, "It's different today since freshmen can play. A freshman quarterback, realistically, is not ready to play college football and a year or two of working on the scout team should be helpful. A lot of good players can't handle the pressure mentally, though. In my case, I was just happy to have a scholarship. That was reward enough."

One player who spent two years as a third-unit quarterback, one who finally reached the pinnacle, says, "I might not have made it if I hadn't gained that experience. When I was doing that, I felt I had to prove something, that I could play quarterback. I set my mind to that end and it eventually worked out. The one thing you can't judge about a player is his mental capacity to cope with the situation and if he has the strength to withstand it. A quarterback has got to be mentally tough at all times. He

has to be in command of those around him. That's where leadership comes from. A player can sense it if a quarterback doesn't have that quality."

A quarterback who spent five years in college and never made the first team says, "Naturally, I wanted to start, but I was unlucky. I came along when there were better quarterbacks ahead of me. But I wouldn't trade my years on the team for anything. I think just being on the team was a great thrill. I have gained lifelong friends. We had an association that's hard to describe. It was like being a part of a large family. We were always together, win or lose."

"The best teams we've had," one coach says, "were when we had an excellent athlete who quarterbacked the scout team. It's simple. He made the No. 1 defense work harder and accomplish more. If he had not had some talent, the defense would not have had to work as hard. It all goes hand in hand. The better your third

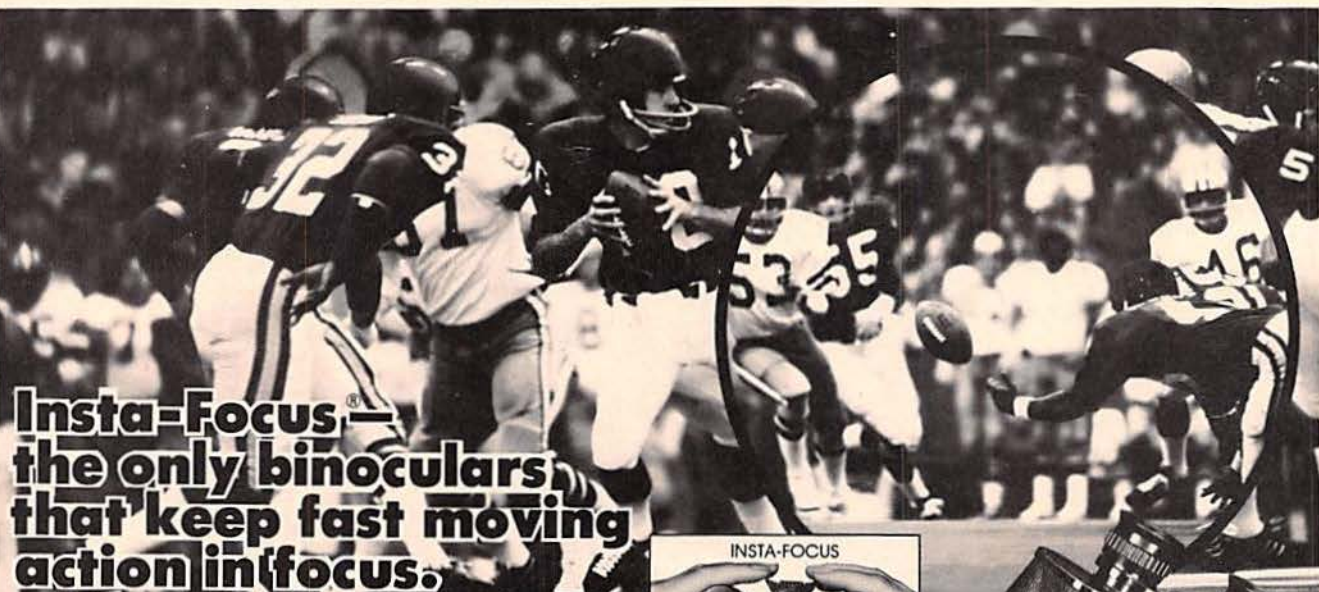
group is, the better your No. 1 group will be."

The psychological effect on the third-unit quarterback, of course, depends mostly on the individual. If he does not believe he will improve and work to that end, he will not help the overall team.

"Look," says one scout-team quarterback who never made No. 1. "I played with the greatest bunch of guys in the world. I didn't start any games, but they all respected me. I was knocked around every day, but every time I got knocked down, I'd get up and grin and tell them they made a good tackle. Pretty soon, they knew they weren't going to intimidate me. I got their respect that way."

"I'm not saying everyone could do that, but I did. And today I've got as many lasting friendships from my years on the team as any starter has. To me, football helped me become a man. I loved every minute of it."

Clearly, a third-string quarterback can be a winner, too.



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RASKA

	Spaeth*	TE
	Lingenfelter**	LT
	Dan Schmidt**	LG
52	Tom Davis*	C
63	Greg Jorgensen*	RG
78	Steve Hoins**	RT
8	Bobby Thomas**	SE
15	Vince Ferragamo*	QB
35	Richard Berns	IB
46	Gary Higgs**	FB
81	Dave Shamblin**	WB

DEFENSE

80	Ray Phillips*	LE
91	Ron Pruitt**	LT
66	Jeff Pullen*	MG
72	Mike Fultz**	RT
98	Tony Samuel*	RE
61	Clete Pillen**	SLB
59	Jim Wightman*	WLB
23	Kent Smith*	MON
34	Dave Butterfield**	LCB
31	Ted Harvey*	RCB
4	Larry Valasek*	SAF

* Denotes letters earned

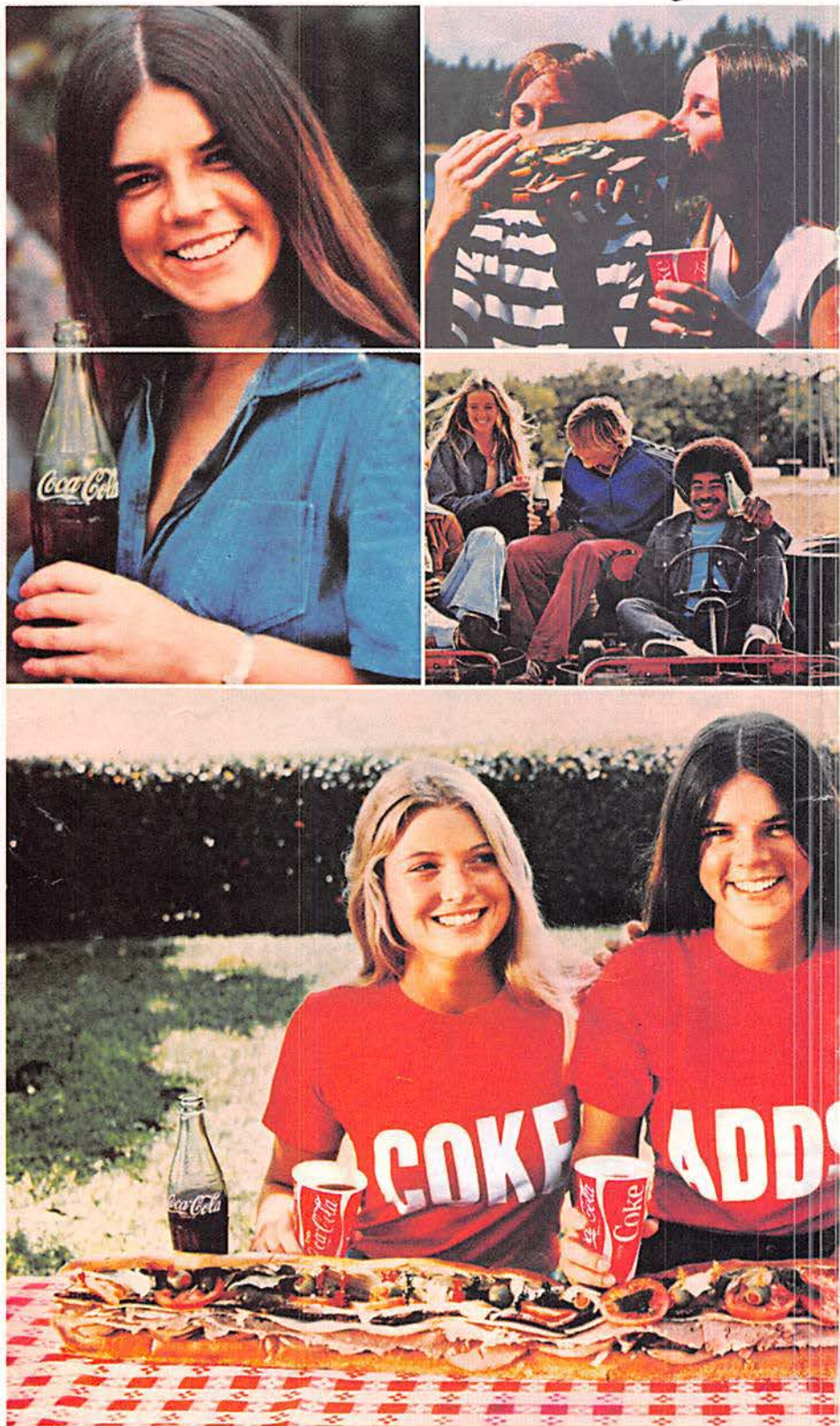
NUMERICAL ROSTER

1 VanderMeer, K	50 Dunning, LB
2 Anderson, RCB	51 Schmidt, OG
3 Sukup, K	52 Davis, OC
4 Valasek, S	53 Bishop, OC
5 Stovall, DB	54 Cotton, OC
6 Lehigh, DB	55 Horn, DT
7 Walton, WB	56 Markus, LB
8 Thomas, SE	57 Vering, LB
9 Everett, WB	58 Steiner, OG
10 Hager, QB	59 Wightman, LB
12 Sorley, QB	61 C. Pillen, LB
13 Payne, S	62 Waldemore, OG
14 Young, DB	63 Jorgensen, OG
15 Ferragamo, QB	65 Lee, MG
16 Fischer, DB	66 Pullen, MG
17 Burns, QB	67 Cooley, OG
18 Garcia, QB	68 Lindquist, OG
19 Ingram, DB	69 Havekost, OT
22 Jacobs, FB	70 Lingenfelter, OT
21 Zabrocki, IB	71 Glenn, OT
23 K. Smith, Mon.	72 Fultz, DT
24 Cabell, DB	73 Clark, DT
25 Vanous, P	74 Ohrt, OT
26 Lee, SE	75 Poeschl, DT
27 Ridder, DE	76 Humphrey, OT
28 Gillespie, IB	77 Walderzak, OT
29 J. Pillen, Mon.	78 Hoins, OT
30 Stewart, IB	80 Phillips, DE
31 Harvey, CB	81 Shamblin, SE
32 Hipp, IB	82 Gast, DE
33 Craig, WB	83 Selko, TE
34 Butterfield, CB	84 T. Smith, SE
35 Berns, IB	85 B. Horn, TE
36 Kujath, IB	86 Spaeth, TE
37 Carpenter, LB	87 Loken, SE
38 Kunz, LB	88 Dufresne, TE
39 Lessman, P	89 Malito, SE
40 Steward, FB	90 Rick, DE
41 Williquette, DB	91 Pruitt, DT
42 Weinmaster, MG	92 Cole, DE
43 Eveland, K	93 Thiessen, DE
44 Eichelberger, LB	94 Brock, DT
45 Donnell, FB	95 Bryant, DT
46 Higgs, FB	96 Andrews, DE
47 Belka, LB	97 Barnett, DT
48 Hansen, S	98 Samuel, DE
49 Anthony, IB	99 Webb, MG

OFFICIALS

Referee—Earl R. Shostrom (Iowa); Umpire—Bob Klisares (Simpson); Linesman—Dale K. Schreurs (Carthage); Line Judge—John McClintock (Grinnell); Field Judge—Jerry Kleinsmith (Toledo, Omaha); Back Judge—Virgil Deering (St. Cloud St.)

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MISSOURI

OFFENSE

10	Leo Lewis*	SE
76	James Taylor*	LT
77	Joel Yearian**	LG
51	Larry McDevitt*	C
65	Tom Kowalczyk**	RG
75	Morris Towns**	RT
83	Kellen Winslow	TE
15	Steve Pisarkiewicz**	QB
25	Curt Brown*	TB
45	Joe Stewart**	SB
33	Rich Dansdill*	FB

DEFENSE

95	Blaine Henningsen**	LE
74	Keith Morrissey*	LT
92	Rickie Sutherland	NG
79	Don Cole*	RT
93	Dale Smith**	RE
57	Tom Hodge*	LLB
68	Chris Garlich*	RLB
41	Rob Fitzgerald**	LC
7	Mike Newman**	LS
27	Chuck Banta**	RS
2	Bruce Carter**	RC

*Denotes letters earned

NUMERICAL ROSTER

2	Carter, DB	54	Clark, C
4	Burge, WR	55	Allard, C
5	Gie, K	56	Legg, DE
6	Davis, S	57	Hodge, LB
7	Newman, M., DB	58	Wepler, C
8	Newman, T., DB	60	Wolfenberger, NG
9	Gibbons, K	61	Wahlmeier, OG
10	Lewis, WR	62	Whitmer, OT
12	Montgomery, QB	63	Seymour, DT
15	Pisarkiewicz, QB	64	Jones, OG
17	Calabrese, DB	65	Kowalczyk, OG
18	Woods, QB	66	Engman, C
20	Blake, WR	68	Garlich, LB
22	Mally, DB	69	Bentlage, DT
23	Gant, TB	70	Disselhoff, DT
24	Leibson, TB	71	Hiebert, OG/OT
25	Brown, TB	72	Kirkland, DT
27	Banta, DB	74	Morrissey, DT
29	Whitaker, DE	75	Towns, OT
30	Blau, P	76	Taylor, OT
32	Davis, FB	77	Yearian, OG
33	Dansdill, FB	78	Matthews, DT/NG
35	Watson, FB	79	Cole, DT
36	Berg, DE	80	Downer, WR
38	Helm, LB	83	Winslow, TE
39	McBride, FB	84	Owens, TE
40	Leavitt, DB	85	Williams, DE
41	Fitzgerald, DB	91	Frisch, DT/NG
43	Williams, TB	92	Sutherland, NG/DT
45	Stewart, SB	93	Smith, DE
47	Bess, LB	94	Hamilton, DE
50	Doyle, OG	95	Henningsen, DE
51	McDevitt, C	96	Twelman, DE
52	Kirkpatrick, LB	97	McDonald, TE
53	Anderson, NG		

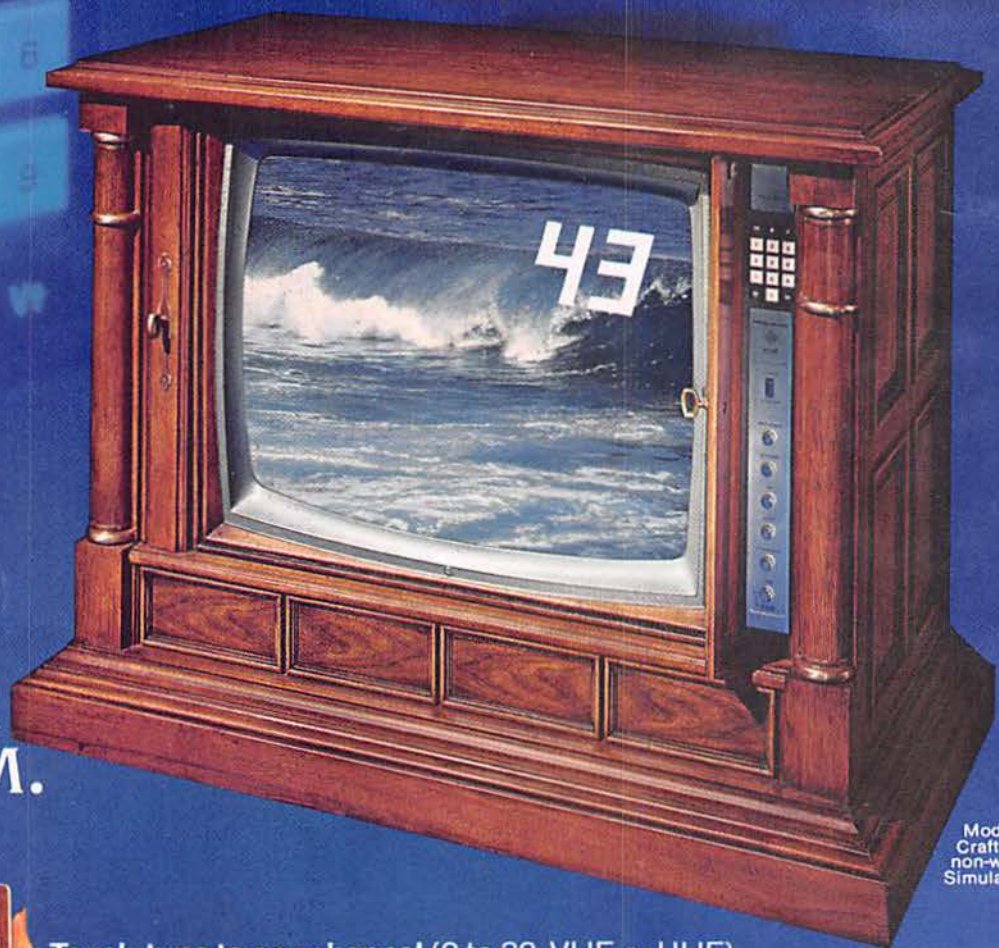
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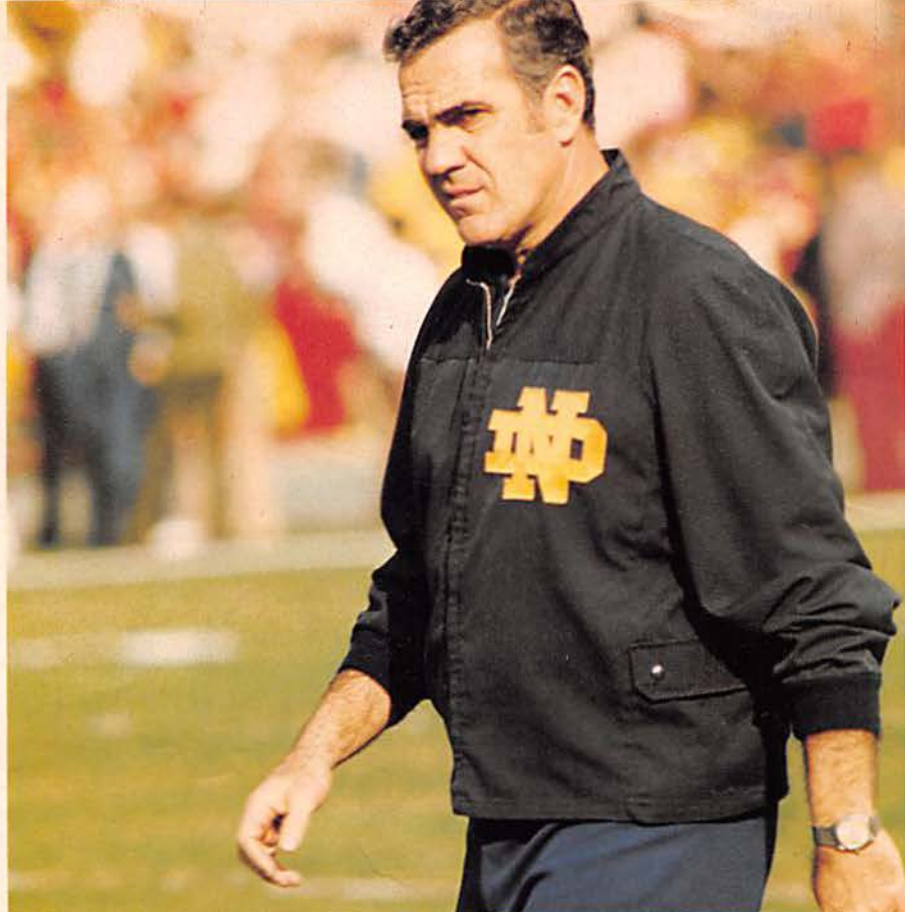
It has been a decade of glitter on the gridiron where all too often that fine line between delirium and despair is drawn by an inch of the sideline chain, a second's tick on the scoreboard clock or an unpredictable bounce of the ball on the goal-post cross-bar.

These are but a few of the ingredients which have spiced the college football menu over the past 10 years, and for a sampler of the decade's Top Ten televised titanics, producer Chuck Howard went out on the limb.

"There's been a wide variety of truly outstanding games over the years," Howard said, "and coming up with the top 10 hasn't been easy. The games I have selected, however, are particular classics and should stir vivid memories from football fans all over."

When it comes to the best of college football, the Emmy Award winning producer literally has seen them all. Here are Howard's "Top Ten:"

- Spartan fans have not forgotten. And Irish fans have not forgiven. It all began with the greatest build-up accorded a college football game in modern times. A classic showdown. A heralded epic. A monumental battle. It was No. 1 ranked Notre Dame facing No. 2 ranked Michigan State, both undefeated and untied, in what some had called "The Game of the Century." An over-flow throng of 80,011 crammed in Spartan Stadium (regular seating capacity: 76,000) and the raucous rooters of that Saturday afternoon, Nov. 19, 1966, sat drained and dehydrated after Notre Dame's Joe Azzaro kicked a 28-yard field goal on the first play of the fourth quarter to tie the game at 10-10. With Irish quarterback Terry Hanratty injured on the sidelines, unknown Coley O'Brien was in field command of Ara Parseghian's troops who were battling the Spartans to a fourth period standoff. As the clock wore down, tension rose both on the field and in the stands. Who would get the next break? A penalty . . . a fumble recovery . . . a pass interception . . . something . . . anything. But my God, not a tie! In the final minutes Notre Dame took over first-and-10 on its own 30. Desperation pass? Trick play? Parseghian said NO, and time was running out. Six ground



Late of Notre Dame, Ara Parseghian had teams which were major factors in two of the ten best games televised over the last 10 years.

THE BEST OF 10 YEARS ON TV

by Donn Bernstein, Media Director, ABC Sports

plays later, the final gun sounded leaving emblazoned on the Spartan Stadium scoreboard a 10-10 verdict which became one of the most talked-about and second-guessed games in the history of college football. It was the final game of the season for Duffy Daugherty's Spartans while Ara Parseghian and his Irish went on to beat USC and win the national title.

- Everything was at stake! The national championship. The Big Eight title. And pride between two of the nation's most respected football powers of 1971. Bob Devaney's Nebraska Cornhuskers ranked No. 1 and, spearheaded by Jerry Tagge and Johnny Rodgers, were going into Norman, Oklahoma to battle Chuck Fairbanks' Sooners, ranked No. 2 and led by Jack Mildren and Gregg Pruitt. It was to be a bloodbath, witnessed by 63,385 fanatic fans who packed Owen

Field on November 25, 1971. Would you believe that by midway in the final period 59 points had been scored? With 7:05 remaining in the game, Nebraska was behind, 31-28, and started to drive from its own 26 yard line. Plowing 74 yards in 12 plays, runningback Jeff Kinney scored the last of his four touchdowns of the day by plunging two yards over left tackle with 1:38 left on the clock as the Cornhuskers captured the conference crown and the national championship, 35-31. Nebraska went on to beat Alabama in the Orange Bowl and Oklahoma took its frustration out on Auburn in the Sugar Bowl winning 40-22.

- The President of the United States was there. The Rev. Dr. Billy Graham gave the invocation. And native Glenn Campbell returned to Arkansas to root on the Hogs. So did the majority of the 44,500 standing room only crowd in Razorback Stadium, proud and bois-

continued on 15t



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You'll see it all on the Fireman's Fund Flashbacks, a fantastic half-time show on every NCAA Game of the Week on ABC. Every week, we'll look at the teams that are playing, and play back some of the most incredible moments in their history. As far back as 25 years ago.

We're bringing you these games and these Flashbacks so we can tell you all about your local Independent Insurance Agent. He's a man who represents many fine insurance companies. So he can choose the coverage that's best for you. And when he chooses us, we want you to know he's done the right thing.

So much for the commercial. Here's the schedule* of games for this Fall:

Tuesday - Sept 7	UCLA at Arizona State	Saturday - Oct 23	To be announced.
Saturday - Sept 11	Pittsburgh at Notre Dame	Saturday - Oct 30	To be announced.
	Tulsa at Oklahoma State	Saturday - Nov 6	To be announced.
	South Carolina at Georgia Tech	Saturday - Nov 13	Alabama at Notre Dame
	Houston at Baylor		2nd game to be announced.
Saturday - Sept 18	Ohio State at Penn State	Saturday - Nov 20	Michigan at Ohio State
	Georgia at Clemson		USC at UCLA.
	Colorado at Washington	Thursday - Nov 25	To be announced.
	Yale at Brown	Friday - Nov 26	Oklahoma at Nebraska
Saturday - Sept 25	Tennessee at Auburn		Penn State at Pittsburgh
	San Jose State at Stanford	Saturday - Nov 27	Army-Navy (Philadelphia)
	Massachusetts at Harvard		Notre Dame at USC
Saturday - Oct 2	To be announced.	Saturday - Dec 14	Arkansas at Texas
Saturday - Oct 9	Oklahoma at Texas (Dallas)	Monday - Dec 27	Gator Bowl
Saturday - Oct 16	To be announced.	Saturday - Jan 1	Sugar Bowl



*Schedule may vary in your area. Check your local newspaper.

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terous University of Arkansas fans clad in traditional red, who had come for what Texas' Darrell Royal had prophetically dubbed "The Big Shootout." It took place on a raw, gray December 6 afternoon in 1969. College football was celebrating its 100th year and Coach Frank Broyles of Arkansas respectfully acknowledged the Centennial by installing artificial turf in Razorback Stadium. Both Texas and Arkansas sported 9-0-0 records going into the game and were ranked No. 1 and No. 2, respectively. The national championship and Southwest Conference titles were on the line. It was another one of those tailor-made titanics as the eyes of the college football world were focused on Fayetteville, Arkansas (pop: 30,000). Ahead 14-0 after three quarters of play, one might conclude that Arkansas was having things its own way. Texas argued to the contrary. And quite convincingly. Towards the end of the third period, Royal's roughnecks had started an 80-yard march, interrupted only by the sound of the quarter gun. On the first play of the fourth stanza, quarterback James Street scrambled 42 yards for a touchdown on a broken play. The call was for a pass, but with no receivers in sight. Street picked up some excellent downfield blocking and danced down the right side to make it 14-6. Darrell Royal honored his signal caller by selecting him the man to advance over left tackle and register a crucial two-point conversion. Against some hefty Arkansas adversaries, Street accomplished his mission and the Hogs were sweating in Fayetteville. With a little over six minutes remaining in the quarter, Texas had the ball on its own 36 yard line and used over two minutes in advancing seven yards to the 43. At that point with a palpitating fourth-and-three situation, Street completed a desperation 44-yard pass to Randy Peschel who enhanced the artistry of the action by making a diving catch at the Arkansas 13 yard line. Two plays later Jim Bertelsen ran two yards over left guard to score and a Longhorn by the name of Happy Feller became quite a happy fella as he booted the extra point to give Texas a 15-14 victory. It was a shootout that indeed lived up to its billing. Texas went on to defeat Notre Dame in the Cotton Bowl and Ole Miss tripped Arkansas in the Sugar Bowl.

• Outsiders still wonder what John McKay told his football team during



The National Championship and the SWC title were on the line when Frank Broyles (above) hosted Texas in the "Big Shootout" in 1969.

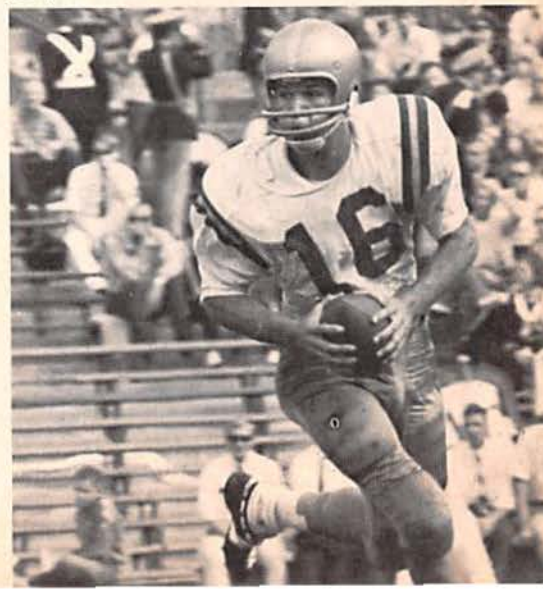
halftime. A quorum of the 90,814 fans sitting in the Los Angeles Memorial Coliseum on the afternoon of Nov. 30, 1974, hoped that the USC coach would deliver an extra-special message. It must have been a dilly! The Trojans, came out with fire in their eyes as they embarked upon one of college football's greatest comebacks. Anthony Davis, who had tallied USC's only touchdown in the first half (on a second period seven yard pass from QB Pat Haden) ignited the fiery turnabout by taking the opening kickoff of the second half and scooting 100 yards to the dismay of Ara Parseghian and his fighting Irish. Four more third quarter touchdowns were to come: two by Davis on six and four yard scamps and two by receiver John McKay, who collected 18 and 44 yard TD aeriels from his old high school battery mate, Hayden. Those 35 points in the third period were the most ever scored in one stanza against the Irish. Adding insult to injury, Shelton Diggs reeled in a 16-yard touchdown pass from Hayden and Charlie Phillips raced back a 58-yard interception (one of three he had on the day) for a TD as 14 fourth quarter points went on the board to give USC its biggest win ever over Notre Dame, 55-24. Davis' four touchdowns a record? No sir! "A.D." scored six times against the Irish in 1972 . . . without a halftime sermon by the coach. The Trojans won handily that year, 45-23.

Of the following six games on Chuck Howard's Top Ten of the Decade list, three of them were decided by one point; one by two points and two by three points. The games are listed in chronological order:

• Texas A&M coach Gene Stallings spoke clearly and authoritatively. He told his kickoff man, All-American linebacker Bill Hobbs, not to kick to Southern Methodist's Jerry Levias. The Aggies had just climaxed a 58-yard, 13-play scoring drive which put them ahead of SMU, 17-13, in college football's opening game of the 1967 season. It was a see-saw battle from the outset at A&M's Kyle Field and with a flimsy four point lead late in the fourth period, Stallings wanted to play it safe. Keep the ball away from the dangerous Levias, he ordered. As one might already conjecture, Hobbs sailed the pigskin into Jerry Levias' waiting arms and the flashy Mustang took it from his own 24 to the 42. With regular quarterback Mike Livingston on the sidelines, a pint-sized (5'-6" might be stretching it) signal caller named Inez Perez completed five straight passes (including three for 29, 11 and 12 yards) and it was first-and-10 on the Aggie six yard line with time running out. On second down at the six and four seconds left on the clock, Perez pierced Levias in the end zone and SMU eked out a 20-17 victory. Texas A&M bounced back to win six league games, collect the Southwest Conference championship and defeat Alabama in the Cotton Bowl. SMU, on the other hand, lost its next seven straight games and finished the 1967 season with a dismal 3-7 mark.

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Heisman Trophy Winner Gary Beban of UCLA was outdueled by O. J. and company in 1967.

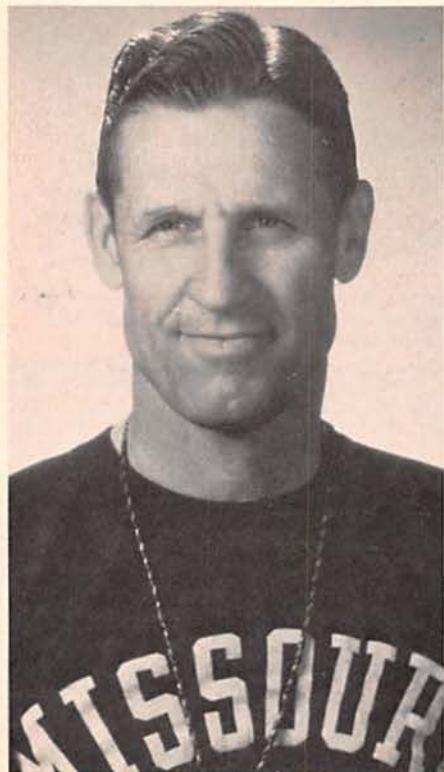


head coach at Wyoming where his teams posted a 35-10-5 record in five years.

When he took over at Nebraska, the Huskers were coming off a 3-6-1 season. Devaney's first team won nine, lost two, and went to the Gotham Bowl. He was immediately proclaimed as a miracle worker in Lincoln and the assessment was not far from the truth. He won four consecutive Big Eight championships from 1963 through 1966 to break Oklahoma's domination and after two 6-4 seasons, he came back to win four more consecutive conference titles. When he retired after the 1972 season, he had a career record of 136-30-7 for .806, which at that time was the best in the nation.

A genial man, Devaney was known for his stories and his one-liners, but he was serious about the importance of Nebraska football. After the Huskers were voted a second national championship in 1971, he said, "It means so much to the people in Nebraska. It gives the whole state a sense of pride and it certainly instills more pride in those who play football for Nebraska."

When Don Faurot became head



Don Faurot is a Tiger immortal.

coach at Missouri in 1935, he was the 20th man to hold the job in 44 years. The Missouri athletic program was in trouble financially and competitively. Faurot not only put the program on a sound financial basis, but established a reputation for integrity that has become an essential part of the Missouri program and philosophy.

The athletic department was \$500,000 in debt when Faurot arrived and the football team had won only six games in five years. In 1939, Faurot's fifth year on the job, Missouri won the conference title and went to the Orange Bowl. The Tigers also won conference titles in 1941 and 1942 before Faurot went off to the service.

To pay off the athletic debts, Faurot upgraded Missouri's schedule and the big breakthrough came in 1941 when Missouri began a long rivalry with Ohio State. All of the games were played in Columbus, O., and the Tigers only won once, but as Faurot said, "That series got us enough money to pay off the debt on our stadium."

Faurot, a great offensive tactician, invented the split-T which was the wishbone offense of its day. Faurot came up with the formation in 1941 and when he went into service, he unselfishly taught it to young coaches such as Wilkinson and Tatum. "People were interested in what I had and I showed it to them," Faurot said in explaining his attitude.

Faurot retired as football coach after the 1956 season, but remained as athletic director. When he stepped down from that job in 1967, he left a flourishing athletic program, an impressive bank balance, and a legacy of integrity.

Missouri's greatest win-loss success came under Dan Devine. He won only one conference championship, but he took the Tigers to six bowl games in 13 years and had only one losing season, his last. The Tigers lost only one game in 1960 and that loss was later reversed when Kansas was found to have used an ineligible player.

In a way it is surprising that Devine, now the head coach at Notre Dame, ever came to Missouri. He was head coach at Arizona State and twice turned down the Missouri offer, but the third time Faurot called him he agreed to come to Columbia. His plane arrived in Kansas City six hours late, a hostess spilled hot chocolate on him, and Faurot ran out of gas at 2100

on the way to Columbia.

Logic dictated that Devine should have returned immediately to Arizona State, but instead he accepted Faurot's offer. His first team had a 5-4-1 record, but then he led Missouri to three bowl games in four years. The 1960 team, featuring a devastating power sweep, is generally rated as one of Devine's two greatest, which defeated a favored Navy team led by Joe Bellino in the Orange Bowl. Devine's 1969 team may have been even better. The Tigers lost only to Colorado during the regular season.

One of Devine's greatest bowl victories was a 35-10 rout of Alabama in the 1968 Gator Bowl.

Colorado entered the conference in 1948 and selected Dal Ward, a Minnesota assistant, to lead its move into big time college football. Ward had a 7-3 record in his third season and was never below 6-4 through the rest of his 11-year career at Colorado, but he did not bring a championship to the foothills of the Rockies and was replaced by Sonny Grandelius in 1959.

Grandelius, highly organized and impatient for success, did win a championship in 1961, but shortly thereafter the Buffs were put on probation for recruiting violations and Grandelius departed. The Colorado football program was at an all-time low and desperately in need of leadership when Eddie Crowder was hired in 1963. The choice was the right one. Crowder, personable, articulate, and highly-motivated, pulled all of the factions together at Colorado and brought the Buffs a high degree of success even though he did not win a conference title.

Crowder's first two teams at Colorado went 2-8, but his next nine compiled records of 63-33-2 and the Buffs made five bowl trips. Crowder's best team was his 1971 squad which posted a 10-2 record and finished third in the national rankings behind two conference rivals, Nebraska and Oklahoma. Crowder was offensively oriented as a coach, but he hired outstanding defensive co-ordinators.

Kansas has had many outstanding football players, but a scarcity of championship teams. George Sauer's 1946 and 1947 teams tied for the conference title with Oklahoma, but since then the only K.U. title came under Pepper Rodgers in 1968 when the Jayhawks again tied with Oklahoma.

Although Sauer was a winning

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Years ago, Papa Cribari
made a wine just for when
family & friends sat down together.

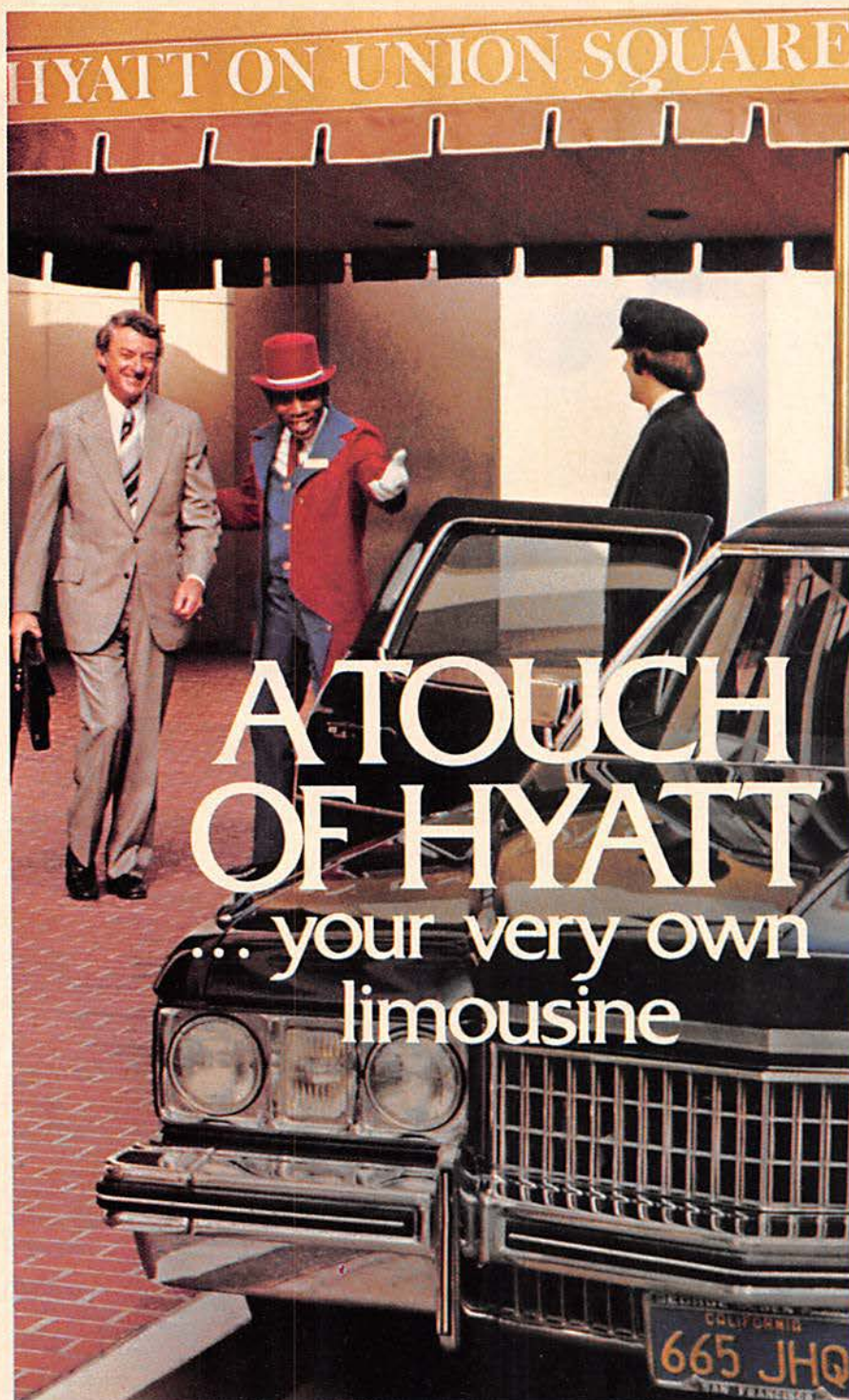
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Best of 10 Years

continued from 151

• O.J. Simpson was a year away from winning the Heisman Trophy. But as far as 90,772 Los Angeles Memorial Coliseum fans were concerned, the talented Trojan running back should have been handed the coveted award immediately after the USC-UCLA bash of Nov. 18, 1967. And if the trophy was to be given on that day, a piece of it should have gone to placekicker Rikki Aldridge. Simpson's 64-yard TD romp with less than five minutes remaining in the 37th annual cross-city classic tied the game at 20-20, and it was Aldridge who punctuated the victory. O. J. rushed for 177 yards in 30 carries and ironically, it was UCLA quarterback Gary Beban who was awarded college football's most treasured prize. Beban, receiver George Farmer and rusher Greg Jones fought gallantly against the Trojans, but Simpson, Steve Sogge, Earl McCullouch and Outland Trophy winner Ron Yary ultimately proved to be a point better. The Rose Bowl was at stake and John McKay's Trojans went on to defeat Indiana while the following week the down-trodden Bruins of Tommy Prothro lost to Syracuse.

(Tying this game on Chuck Howard's poll was the 1969 USC-UCLA game, won by the Trojans, 14-12, on a last minute pass from Jimmy Jones to Sam Dickerson good for 32-yards. UCLA failed on both two-point conversion attempts. The Bruins' signal caller was Dennis Dummit. Both teams went into the game undefeated and with one tie apiece. USC went on to defeat Michigan in the Rose Bowl.)

• Over 1,000 yards in total offense went into the books after Ole Miss and Alabama went after each other in Birmingham's Legion Field on the night of October 4, 1969. Between both teams, there were 81 passes thrown and only one intercepted. Mississippi's Archie Manning threw 52 of those passes and completed 33 for 436 yards and two scores. It wasn't enough. Scott Hunter of Alabama hit on 22 of 29 passes for 300 yards and one touchdown. It was enough. In one of the wildest nip-and-tuck offensive shows of all-time, Bear Bryant's Crimson Tide prevailed, 33-32. Ole Miss led, 26-21, early in the fourth quarter. 'Bama came back with a 67-yard drive and took a one point lead, 27-26. John Vaught's Rebels retaliated with a 64-yard march in three plays and resumed the lead, 32-27. All of this happened in eight minutes. Not to be

continued on 22t

Tailgating Recipes

College football's most lasting contribution to American culture could be epicurean. Twenty-five centuries from now, as social scientists attempt to unravel the significance of our era, their research may show it was some time in the 20th century that Americans developed the quaint tribal custom... tailgating.

Man, his mate and groups of friends, a scholarly paper may reveal, would unwind every seventh day in the autumn of the year by packing very delicious picnic meals, stowing them in the back of their elongated road vehicles, then journeying to the parking areas of great playing fields.

There they would encamp, spread out the food on a fold-down type of door (called the tail gate) at the rear of their road vehicle, and picnic in the lovely autumn sun. Later they would join thousands of others in seats built around the playing field, watching students from opposing universities hurdle themselves at one another in some sort of rowdy game.

The scholarly study of 25 centuries hence will go on to hypothesize that while the rowdy game has long since been forgotten, the quaint tailgating custom was the actual origin of such modern diversions as lunargating (running the old space ship up to the moon for a day of picnicking) and Marsgating (a week long camp out on Mars).

However, we 20th century earthlings must still be concerned with something good to eat at our next tailgate party. So here are some nifty portable ideas — the first two from The R. T. French Company Test Kitchens in Rochester, New York, with the Soul Picnic menu contributed by Cribari Wines.

Frankly Delicious Stew is hot and hearty and just right for autumn appetites. It is easily and quickly made from ingredients that you're likely to have on hand, and the combination

of franks and beans gets a special flavor boost from prepared yellow mustard. A vacuum container filled with Frankly Delicious Stew will be the star attraction of any tailgate feast.

Cheese and Macaroni Salad is the perfect traveling companion for the

stew. The flavor fashion for fall is the creamy dressing which is easily created with an envelope of cheese sauce mix.

Serve with celery and green pepper sticks, fresh pears, chocolate brownies and hot coffee.

A HEARTY TAILGATE MEAL FILLS THE BILL ON A COOL AUTUMN AFTERNOON

FRANKLY DELICIOUS STEW

- 1 pound frankfurters, sliced
- 1 can (8-oz.) tomato sauce
- 1 cup pineapple juice
- 2 cans (1-lb. each) pork and beans
- ¼ cup Yellow Mustard
- 2 tablespoons brown sugar

Combine all ingredients in sauce pan; heat to boiling. Simmer 5 minutes. 6 servings.

CHEESE AND MACARONI SALAD

- 2 cups uncooked shell or elbow macaroni
- 1 cup diced celery
- ¼ cup instant Minced Onion
- 1 envelope (1¼-oz.) Cheese Sauce Mix
- ½ cup mayonnaise
- ½ cup milk

Cook macaroni in salted water until tender; drain and chill. Combine with celery and onion. Stir together until smooth contents of cheese sauce envelope, mayonnaise, and milk. Add to macaroni and mix lightly. 6 servings.

EVEN MORE SOUL PICNIC PEANUT BUTTER CHICKEN

- 1 frying chicken, cut in pieces
- salt and pepper
- dash garlic salt
- 3 oz. peanut butter
- ½ cup VIN ROSE

Brown chicken pieces in butter, season with salt and pepper and garlic salt. Thin peanut butter with wine; add to pan in which chicken is browning and simmer on low heat for 40 minutes,

or until chicken is tender. Add wine to thin sauce if necessary. Wrap in foil to keep warm.

CUCUMBER SALAD

- 3 cucumbers, peeled
- 1 teaspoon sugar or honey
- ¼ cup wine vinegar
- salt and and pepper
- 2 large tomatoes

Cut cucumbers in cubes and sprinkle with sugar, vinegar, salt and pepper. This salad improves with storing in the refrigerator, and can last for several days. Add tomatoes right before serving.

APPLE BREAD

- 1 cup finely diced apple
- 1 stick butter
- 1 cup sugar
- 2 eggs
- ½ teaspoon cinnamon
- 2 cups sifted flour
- 1 tablespoon baking powder
- ¼ cup chopped walnuts
- dash salt

Blend butter and sugar together; add beaten eggs, then apple. Sift flour, baking powder and salt, and blend into apple mixture; then add nuts. Bake in buttered loaf pan at 325° for 45 minutes.

ACCESSORIES

thermos of coffee
salt and pepper, cream and sugar
TV tables, plates, silverware
watermelon, napkins
backyard-type folding chairs (Serves 6)





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Now Athletic Director, Bob Devaney was once the premier coach in the Big 8.

coach, he was scarcely around long enough to have a major impact on athletics at K.U. The fast-talking, innovative Rodgers had 1-9 and 5-6 records after his championship season. The most influential coach at K.U. in the last 30 years was Jack Mitchell, who led the Jayhawks for nine seasons and recruited such great players as Gale Sayers, John Hadl and Curtis McClinton.

Mitchell had his best team in 1960 when the Jayhawks went 9-0-1 and seemingly had won a clear-cut conference championship. Later they lost their title when they had to forfeit games to Missouri and Colorado because of the use of an ineligible player, Bert Coan. Mitchell's 1961 team went to the Bluebonnet Bowl and routed Houston, but in his final five years the Jayhawks never won more than six games.

Kansas State won its only conference championship in 1934 under Lynn Waldorf, who was in Manhattan for only one season before moving on to Northwestern for 12 years and then to California where he finished his illustrious career.

Bill Meek gave the Wildcats winning



Kansas State won its only conference championship in 1934 under Lynn Waldorf.

seasons in 1953 (6-3-1) and 1954 (7-3), but then he left. Vince Gibson came on the scene in 1967 declaring "We Gonna Win," and he did give the Wildcats a few memorable moments. His 1969 team scored a never-to-be-forgotten 59-21 victory over Oklahoma and in 1970 the Wildcats went 6-5 and again defeated O.U., but the Wildcats never again reached .500 under Gibson.

Iowa State shared the conference championship with Nebraska in 1912 and has not won since, but in recent years Clay Stapleton and Johnny Majors turned in outstanding coaching performances with the Cyclones.

Stapleton, an advocate of the single wing, coached 10 years at Iowa State. His teams were smaller and his squads were thinner than those of the league super powers, but they played with dedication and great enthusiasm. His best records were in 1959 and 1960, both teams going 7-3. These were the years of the Dirty Thirty, a proud period in Iowa State football.

Majors took over in 1968 and had his only winning season in 1971. It was a memorable year because the Cyclones went 7-3 and made their only bowl ap-



Since 1947, the only K.U. title came under Pepper Rodgers in 1968.

pearance, losing to L.S.U. in the Astro-Bluebonnet Bowl.

Oklahoma State's most successful coaches came on the scene before the Cowboys entered the Big Eight. Lynn Waldorf put together a 34-10-7 record from 1919 through 1933, but the man who had the greatest impact on Oklahoma State football was Jim Lookabaugh, who in 11 years won 58 games, lost 41, and tied 6. He was responsible for three of the Cowboys' five bowl appearances.

The greatest period of Cowboy football success came in 1944 and 1945, fondly remembered as the Bob Fenimore era. Although Fenimore played during the war, he was anything but a wartime wonder. He was a triple threat out of the single wing and is the Cowboy's all-time greatest player.

Lookabaugh's 1944 team played in the Cotton Bowl and routed T.C.U., 34-0. The following year the Cowboys played in the Sugar Bowl and defeated St. Mary's, 33-16. In one stretch the Cowboys won 21 consecutive games.

Great football records are the product of playing talent and coaching skill. The Big Eight has had an abundance of both.

denied, the Tide rolled again, going 80 yards in 11 plays as Hunter hit George Ranager with a 14-yard TD strike on fourth-and-10. Ranager and teammate David Bailey, also a receiver (who caught nine passes for 115 yards) came from Meridian, Mississippi. It was obvious that John Vaught wasn't at the border when the Bear slipped these two prizes across the state line.

- At 30 years of age, Tennessee's Bill Battle had quickly established himself as one of college football's brightest young coaches. His 1971 confrontation with Auburn's Shug Jordan, one of the most distinguished veterans of the game, provided a unique contrast when the Tigers and Vols went to war in Neyland Stadium on Sept. 25. Tennessee placekicker George Hunt had put the Vols in front of Auburn, 9-3, on field goals of 45, 30 and 50 yards. Over six minutes remained in the game when Tennessee fumbled at the Tiger 14 yard line after driving from its own 20. Auburn's Pat Sullivan, the Heisman Trophy Winner, launched an 86-yard drive almost entirely through the air, hitting on five key passes, including two to All-American Terry Beasley who recharged his battery after being soundly shaken by a Bobby Majors tackle in the second quarter. Harry Unger scored on a five yard running play with 2:44 left in the game and placekicker Gardner Jett split the uprights to give Auburn a 10-9 triumph. Bill Battle grew a little older that day, but regrouped his Vols as he piloted them to a 10-2 season and a 14-13 win over Arkansas in the Liberty Bowl. Auburn (9-2-0) lost to Oklahoma in the Sugar Bowl, 40-22.

This game was equivocated by Chuck Howard to the Tennessee-Georgia 17-17 deadlock played in Neyland Stadium in 1968. Down 17-9 with the clock running out, Tennessee quarterback Bubba Wyche hit Gary Kreis on a fourth-and-21 situation on the final play of the game. Wyche then fired to tight end Ken DeLong for the tying two-point conversion.)

- The final score was not officially recorded until 40 minutes after the game. It took that long for Big Ten Commissioner Wayne Duke to reach referee Gene Calhoun and obtain the verdict. In one of the most chaotic, confusing and controversial clashes ever, Michigan State emerged a 16-13 winner over Ohio State in a game played at East Lansing's Spartan Stadium on Nov. 9, 1974. With five minutes to go, Michi-



Archie Griffin ran well against the Wolverines in 1974, but the hero of the game was placekicker Tom Klaban.



Big 10 Commissioner Wayne Duke could not announce the winner of the Ohio State-Michigan State game in 1974 until 40 minutes after the game.

gan State's Charlie Baggett tossed a 44-yard TD pass to Mike Jones making the score 13-9 in favor of the Buckeyes. A two-point conversion attempt failed. Two minutes later, MSU had the ball back and Levi Jackson raced 88 yards to score. Hans Nielsen converted and the underdog Spartans moved into a 16-13 lead. When Ohio State took over, Cornelius Green attempted a pass on first down and although a Spartan linebacker appeared to have intercepted, an official said no, the ball was trapped. Green led the Buckeyes from their own 29 to a first-and-10 at the Michigan State 11 with a minute to go. On first down, Archie Griffin goes up the middle for five. Second and five on the six . . .

there are 29 seconds left on the clock . . . Champ Henson picks up five . . . first-and-goal on the one . . . Henson tries the middle for no gain . . . clock still running as Buckeyes scurry to the huddle . . . backs are moving as final play starts . . . Green fumbles and Brian Baschnagel scoops up ball and runs into end zone . . . goal line official signals TD . . . but the referee had already indicated that time had run out. Both teams claimed victory and there was pandemonium among the 78,533 witnesses in Spartan Stadium. Commissioner Duke made his way from the press box to the field and finally to the officials' dressing room where referee Calhoun put the record straight once and for all: Michigan State was the winner, 16-13. Game films clearly indicate that Mr. Calhoun signaled time had run out before the start of the play, but for 40 minutes afterwards, the teams involved and the college football world were kept in the dark.

- There were all-Americans all over the field when Michigan and Ohio State played for the 71st time in Columbus on Nov. 23, 1974. The Buckeyes had eight, including such stalwarts as Archie Griffin, Neal Colzie and Pete Cusick. Michigan didn't have to take a back seat either with the likes of such defensive demons as Don Dufek, Dave Brown and Tim Davis. But it was the little-known walkon by the name of Tom Klaban who stole the headlines that day. The unheralded OSU placekicker booted four field goals, the last one a monumental 43-yarder to give the Buckeyes a 12-10 victory and their third straight trip to the Rose Bowl. Klaban had kicked three in the second quarter (47, 25 and 43 yards) and his four-for-the-day set an OSU record. Klaban's performance may have not been more than a game statistic had Michigan's Tom Lantry connected on a 3-yard attempt on a second-and-four situation with 16 seconds remaining in the game. Lantry had tried earlier in the quarter on a 57-yard effort, but it fell short. He had put three points on the board (a 47-yarder) shortly after Denny Franklin had thrown a 42-yard TD pass to Gil Chapman in Michigan's only scoring output during the first quarter. But it was Klaban who emerged as the game's hero and for his efforts, Coach Woody Hayes gave the placekicker a "field commission" by awarding him a scholarship after the game.

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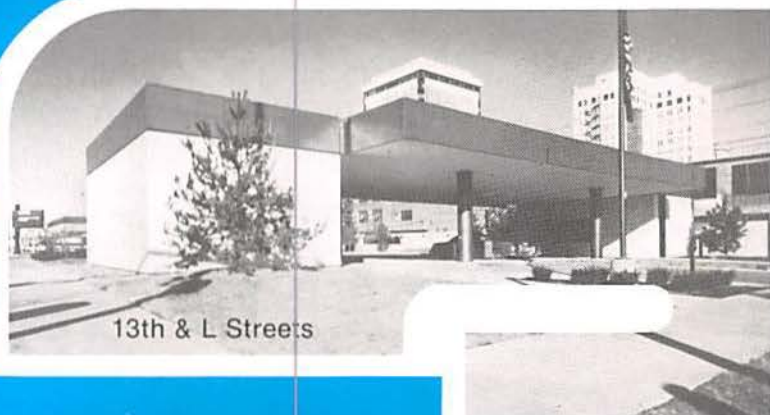
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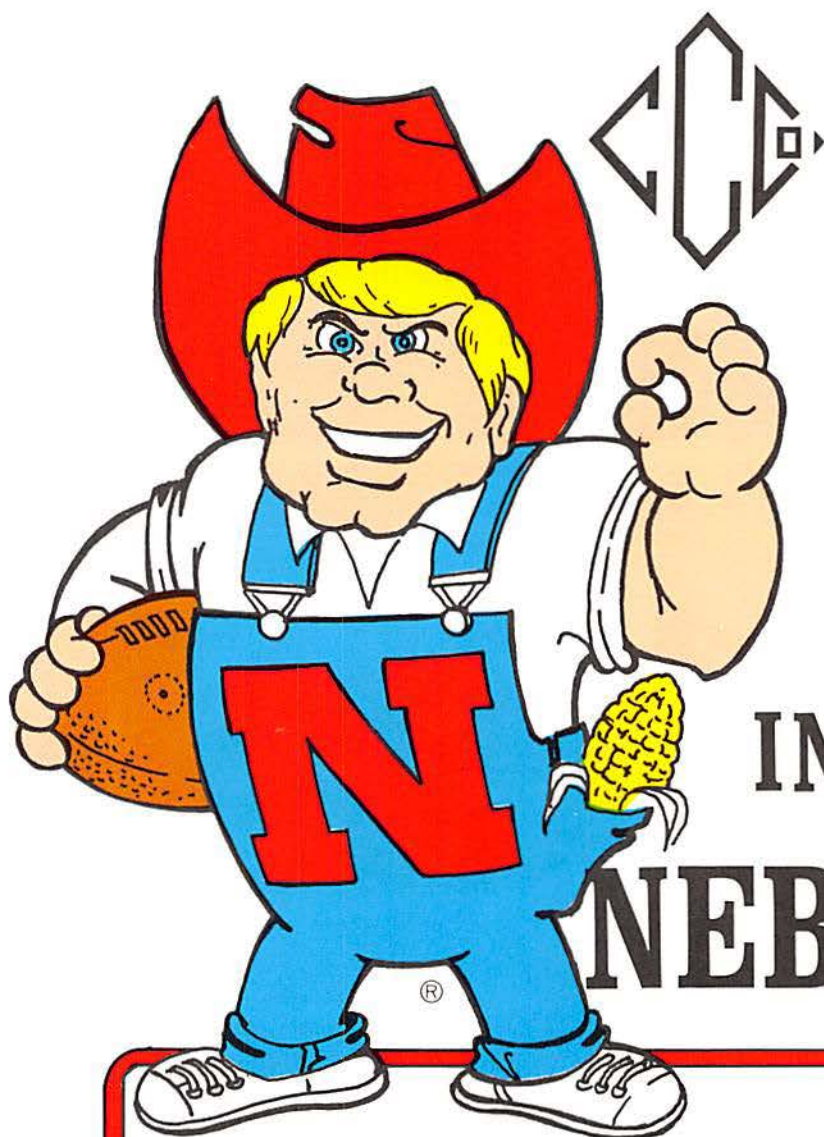
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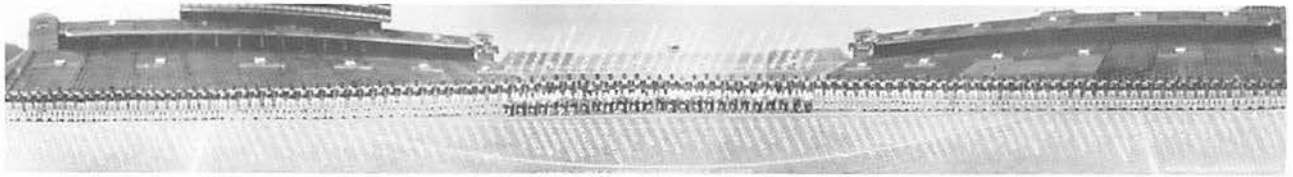
1976 University of Missouri Football Roster

No.	Name	Pos.	Ht.	Wt.	Age	Class	Hometown
55	*Allard, Pete	C	6-3	240	20	So.	Chicago, IL
53	*Anderson, William	NG	6-0	223	20	Jr.	University City
27	*Banta, Charles	DB	6-1	180	22	Sr.	Springfield
69	Bentlage, Doug	DT	6-3	245	22	Sr.	Union
36	Berg, Eric	DE	6-2	210	19	So.	Rolla
47	Bess, Billy	LB	6-3	215	18	So.	Flat River
20	Blake, Peter	WR	6-0	183	21	Jr.	Bridgeton
30	Blau, Steve	P	6-3	183	21	Jr.	Westlake Vill., CA
25	*Brown, Curtis	TB	5-11	200	22	Sr.	St. Charles
4	Burge, Charlie	WR	5-11	180	20	So.	Dayton, OH
17	Calabrese, Russ	DB	6-1	182	19	So.	Dolton, IL
2	*Carter, Bruce	DB	6-4	190	21	Sr.	St. Louis
54	Clark, Mark	C	6-2	225	20	So.	Florissant
79	*Cole, Donald	DT	6-4	230	21	Jr.	Springfield
33	*Dansill, Richard	FB	6-4	225	19	So.	Burlington, IA
32	*Davis, Annise	FB	5-11	208	22	Jr.	Malden
6	*Davis, Larry	S	5-11	178	21	Jr.	East Peoria, IL
70	Disselhoff, Dennis	OT	6-7	245	19	So.	Kansas City, MO
80	Downer, Lamont	WR	6-3	186	21	So.	University City
50	*Doyle, Daniel	OG	6-2	240	21	Sr.	Decatur, IL
66	*Engman, Martin	C	6-1½	205	21	Sr.	Liberty
41	*Fitzgerald, Rob	DB	6-0	178	21	Sr.	Springfield
91	*Frisch, Randy	DT/NG	6-4	238	22	Sr.	St. Louis
23	Gant, Earl	TB	6-2	200	18	So.	Peoria, IL
68	*Garlich, Chris	LB	6-1	205	18	So.	Overland Park, KS
9	*Gibbons, Tim	K	5-11	182	21	Sr.	St. Louis
5	Gie, Anthony	K	5-10	180	20	So.	Durban, South Africa
94	Hamilton, Steve	DE	6-3	225	20	So.	St. Louis
98	Helm, Timothy	LB	6-1	217	21	Sr.	Decatur, IL
95	*Henningsen, Blaine	DE	6-3	209	22	Sr.	Richmond
71	Hiebert, Garry	OG/OT	6-4	240	19	Jr.	Towanda, KS
57	*Hodge, Tom	LB	6-2	212	22	Sr.	East Gary, IN
64	Jones, Mark	OG	6-2	230	18	So.	Arenzville, IL
72	Kirkland, Curtis	DT	6-6	235	21	Sr.	Gary, IN
52	*Kirkpatrick, Mark	LB	6-2	212	22	Sr.	Wood River, IL
65	*Kowalczyk, Tom	OG	6-3	245	22	Sr.	St. Louis
40	*Leavitt, James	DB	6-2	182	19	Jr.	St. Petersburg, FL
56	*Legg, David	DE	6-1	195	20	Jr.	Kansas City
24	Leibson, Dean	TB	6-1	191	21	Jr.	Corning, NY
10	*Lewis, Leo	WR	5-9	160	19	So.	Columbia
39	McBride, Thomas	FB	6-2	225	21	So.	Springfield, IL
51	*McDevitt, Larry	C	6-1	240	21	Sr.	St. Louis
97	*McDonald, John	TE	6-3	215	21	Jr.	Glendale
22	Mally, Steve	DB	6-1	188	21	Jr.	Chicago, IL
78	Mathews, Jim	DT/NG	6-3	260	18	Fr.	Overland Park, KS
12	Montgomery, Monte	QB	6-3	190	19	So.	Fayetteville, AR
74	*Morrissey, Keith	DT	6-5	230	20	Jr.	Gallatin
7	*Newman, Mike	DB	6-0	174	21	Sr.	Columbia
8	Newman, Terry	DB	5-11	168	20	So.	Columbia
84	Owens, Mike	TE	6-5	215	20	So.	Mt. Vernon
15	*Pisarkiewicz, Steve	QB	6-2	205	22	Sr.	Florissant
63	Seymour, Doug	DT	6-3	235	23	Sr.	Toronto, Ontario, CN
93	*Smith, Dale	DE	6-1½	209	22	Sr.	Columbia
45	*Stewart, Joe	SB	5-11	180	20	Jr.	Evanston, IL
92	Sutherland, Rickie	NG/DT	6-2½	245	21	Jr.	St. Louis
76	*Taylor, James	OT	6-5	255	19	Jr.	Peoria, IL
75	*Towns, Morris	OT	6-4	260	22	Sr.	St. Louis
96	Twellman, Gene	DE	6-3	215	20	Jr.	Bowling Green
61	Wahlmeier, Mark	OG	6-4	235	20	Jr.	Hays, KS
35	Watson, Packy	FB	6-0	208	22	Sr.	Peoria, IL
58	Wepler, Randy	C	6-5	235	20	So.	Liberty
29	Whitaker, Dan	DE	6-2	175	22	So.	Peoria, IL
62	*Whitmer, Bruce	OT	6-3	245	20	Jr.	Kansas City
43	*Williams, Jornel	TB	5-11	193	21	Sr.	St. Louis
85	Williams, Michael	DE	6-3	210	22	Sr.	Bluffs, IL
83	Winslow, Kellen	TE	6-6	228	18	So.	E. St. Louis, IL
60	Wolfenberger, Kurt	NG	6-2	228	19	So.	Marietta, GA
18	*Woods, Pete	QB	6-4	210	19	Jr.	University City
77	*Yearian, Joel	OG	6-3	240	21	Sr.	Woodridge, IL

* Indicates number of years lettered



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These sports-minded dealers around the state have earned a debt of gratitude from the University of Nebraska Athletic Department. They are an important part of the "team" that includes players, coaches, administration, faculty, staff, students, alumni, Husker Educational Award group, Touchdown Club, Extra Point Club, Beef Club and the courtesy car program.



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 Adult Sweatshirts: \$5.95, plus 65¢ postage/handling.
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 Adult T-shirt: \$3.95, plus 50¢ postage/handling.
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NEBRASKA JERSEY—Your name and number. Medium weight cotton, quarter length sleeves. Machine washable. Give name/number on order blank. Adult sizes: Small (34-36); Medium (38-40); Large (42-44); Extra Large (46). Youth sizes: Small (6-8); Medium (10-12); and Large (14-16). Adult: \$7.95 plus 65¢ post/handling. Youth: \$7.50 plus 65¢ post/handling.



NEW... NEW... COACH'S JACKET in 100% nylon and lined. Colorful Howdy Husker design over left chest. Smart stylish collar with snap fastener closures. Two slash pockets. Shirred elastic cuffs and drawstring bottom. Adult sizes: Small (34-36); Medium (38-40); Large (42-44); Extra Large (46). Coach's Jacket: \$19.95, plus \$1.25 post/handling.



COACH'S CAP. New... all sport knit and mesh combination. 100% warp knit polyester visor top and front panels. Nylon mesh back panels. Gab fabric and foam sweatband. Adjustable plastic tab back. Sizes: Small/Medium fit 6 3/4 to 7 1/8; Large / Extra Large fit 7 1/8 to 7 5/8. Coach's Cap: \$5.95, plus 85¢ post/handling.



COLORFUL COACH'S SHIRT. Classic four button front with self collar. In 50% cotton, 50% polyester, for extra comfort, and machine washable of course! Official "HOWDY HUSKER" design over left chest! Adult sizes: Small (34-36); Medium (38-40); Large (42-44); Extra Large (46); X-Extra Large (50-52). Red or White. Coach's Shirts: \$10.95, plus 75¢ postage/handling.



NEW, Our r-o-o-m-y and e-n-f-y BIG RED SLEEP SHIRT (or can be used as a beach/pool pullover). In 100% cotton and machine washable. Has "V" neck and side vents for extra comfort! In RED with official "HOWDY HUSKER" Design. Adult sizes: Small (34-36); Medium (38-40); Large (42-44); X-L (46). BIG RED SLEEP SHIRT: \$6.95, plus 50¢ postage/handling.



HELMET CHAIN LAMP. Swag Lamp features authentic size helmet and face guard with a 15' long brass chain for easy hanging. Ideal for bar, den. Makes a great gift item. Swag Lamp: \$35.00, plus \$2.50 post/handling.



HELMET TABLE LAMP. Super quality Helmet Table Lamp has authentic size helmet and face guard, mounted on your choice of walnut grain or artificial turf base. Stands 25" tall and comes with burlap shade with matching trim. Table Lamp: \$49.95, plus \$3.50 post/handling. Specify walnut grain or turf base on order blank.



HELMET WALL CLOCK... features half helmet mounted on choice of walnut grain or artificial turf. Cordless. Timepiece runs up to a full year on a single battery (battery not included). Helmet Wall Clock: \$39.95, plus \$3.50 shipping/handling. Specify walnut grain or turf base on order blank.

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CODE	QTY.	DESCRIPTION	Color	Size	Cost Ea.	TOTAL
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N2		Football jersey, youth			8.15	
N3		Adult sweatshirt			6.60	
N4		Youth sweatshirt			5.60	
N5		Adult T-shirt			4.45	
N6		Youth T-shirt			3.95	
N7		Coach's Shirt			11.70	
N8		Coach's Cap			6.80	
N9		Coach's Jacket, adult			21.20	
N10		Big Red Sleep Shirt			7.45	
N11		Helmet Wall Clock, turf or walnut			42.45	
N12		Helmet Table Lamp, turf or walnut			53.45	
N13		Helmet Chain Lamp (Swag Lamp)			37.50	
N14		Baby Husker T-shirt (now shown)		2-4	2.95	
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TIGERS STAFF



Missouri Coaching Staff: (Back, left to right) Trainer Fred Wappel, Curtis Jones, Charlie Cowdrey, Dave McGinnis, Don Lawrence, Pete Hoener; (Front, left to right) John Kadlec, Tony Steponovich, Vince Tobin, Dick Jamieson, Head Coach Al Onofrio.

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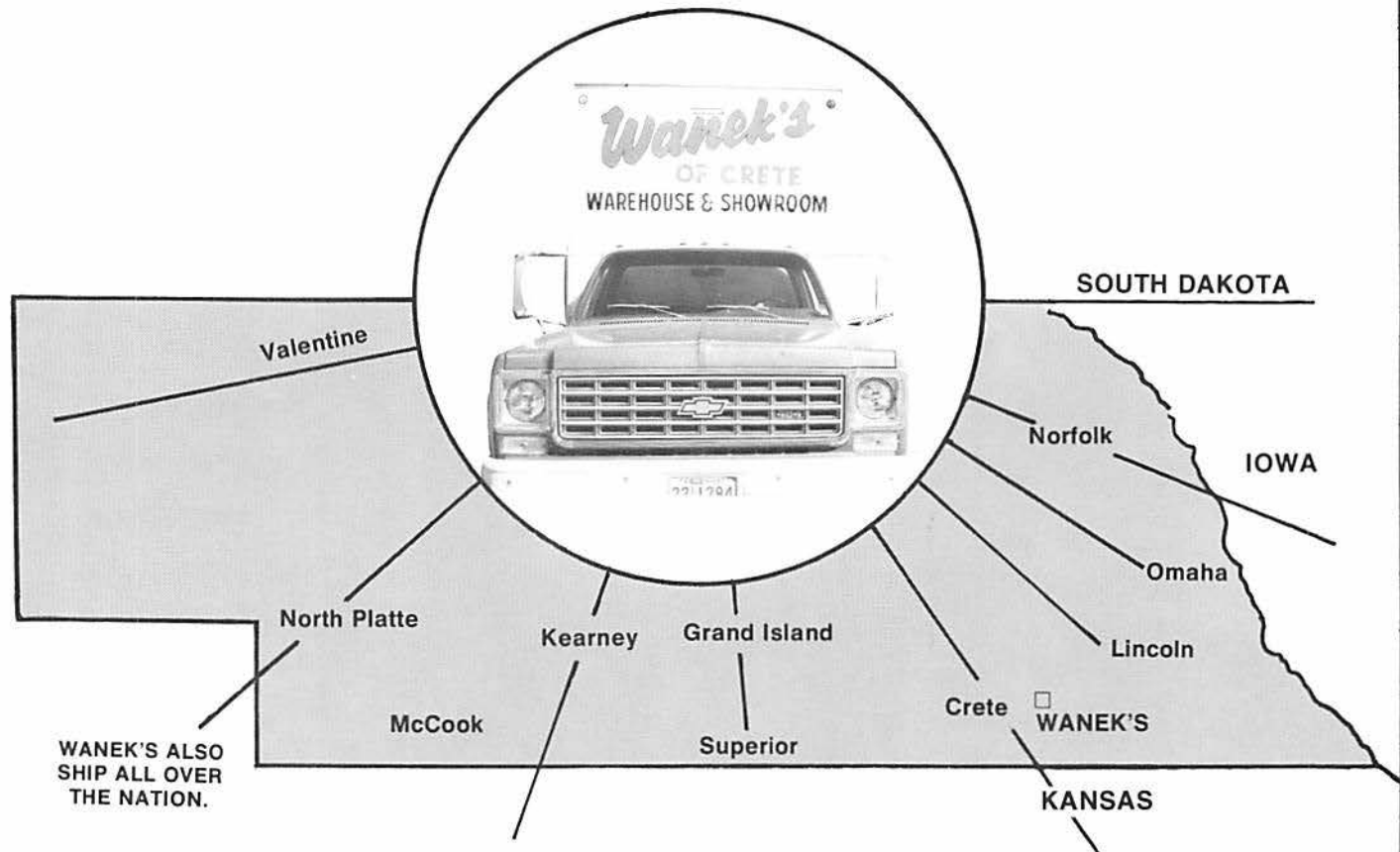
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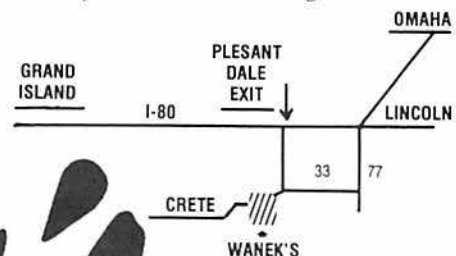
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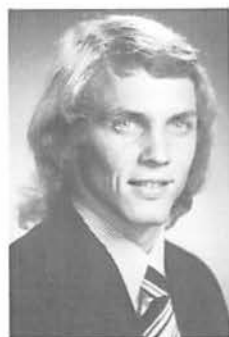


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18 PETE WOODS
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20 PETE BLAKE
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24 DEAN LEIBSON
TB 6-1 191 Jr.



25 CURTIS BROWN
TB 5-11 200 Sr.



27 CHUCK BANTA
DB 6-1 180 Sr.



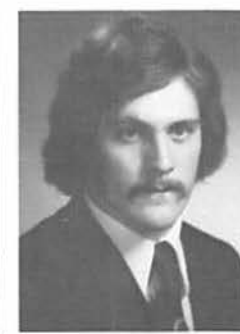
30 STEVE BLAU
P 6-3 183 Jr.



32 ANNISE DAVIS
FB 5-11 208 Jr.



33 RICHARD DANSDILL
FB 6-4 225 So.



35 PACKY WATSON
FB 6-0 208 Sr.



38 TIM HELM
LB 6-1 217 Sr.



40 JIM LEAVITT
DB 6-2 182 Jr.



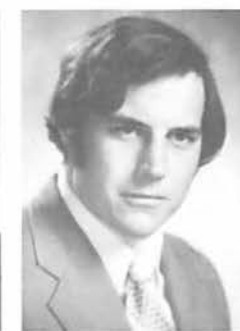
41 ROB FITZGERALD
DB 6-0 178 Sr.



43 JORNEL WILLIAMS
TB 5-11 193 Sr.



45 JOE STEWART
SB 5-11 180 Jr.



50 DAN DOYLE
OG 6-2 240 Sr.

TIGERS



51 LARRY McDEVITT
C 6-1 240 Sr.



53 BILL ANDERSON
NG 6-0 223 Jr.



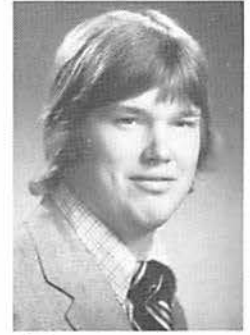
55 PETE ALLARD
C 6-3 240 So.



56 DAVID LEGG
DE 6-1 195 Jr.



57 TOM HODGE
LB 6-2 212 Sr.



58 RANDY WEPLER
C 6-5 235 So.



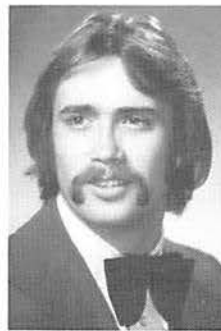
60 KURT WOLFENBERGER
NG 6-2 228 So.



61 MARK WAHLMEIER
OG 6-4 235 Jr.



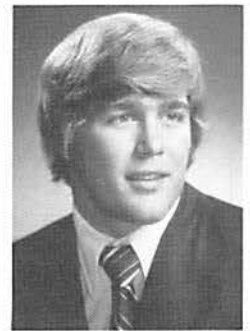
62 BRUCE WHITMER
OT 6-3 245 Jr.



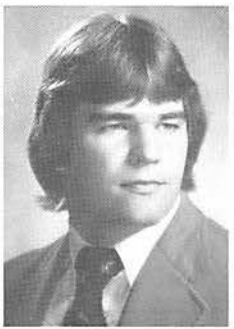
63 DOUG SEYMOUR
DT 6-3 235 Sr.



65 TOM KOWALCZYK
OG 6-3 245 Sr.



68 CHRIS GARLICH
LB 6-1 205 So.



69 DOUG BENTLAGE
DT 6-3 245 Sr.



72 CURTIS KIRKLAND
DT 6-6 235 Sr.



74 KEITH MORRISSEY
DT 6-5 230 Jr.



75 MORRIS TOWNS
OT 6-4 260 Sr.



76 JAMES TAYLOR
OT 6-5 255 Jr.



77 JOEL YEARIAN
OG 6-3 240 Sr.



80 LAMONT DOWNER
WR 6-3 186 So.



83 KELLEN WINSLOW
TE 6-6 228 So.



91 RANDY FRISCH
DT-NG 6-4 238 Sr.



93 DALE SMITH
DE 6-1 209 Sr.



94 STEVE HAMILTON
DE 6-3 225 So.



95 BLAINE HENNINGSEN
DE 6-3 209 Sr.

East Campus Student Union Finally A Reality

Students on the University's East Campus will have a new place to hang out when they return from the semester break in January.

At least that is the firm hope of Daryl F. Swanson who will be manager of the new \$4.3 million East Campus Student Union.

The new facility will replace quarters "temporarily" assigned in the basement of the East Campus Activities building 25 years ago.

To be paid for over a 25 year period from student fees, the new building will feature a 360-seat dining room with cafeteria service. In spite of its angular shape, little space in the 85,000 square foot structure will be wasted. Facilities will include a six-lane bowling alley, game room, lounges, meeting rooms, a health resources center, office space for student organizations and union and student affairs administrative offices.

In addition, there will be a classroom, two offices and a graduate student room for use by the department of food and nutrition of the College of Home Economics. The department, which is paying for the classroom space, will use the cafeteria and production kitchen as a teaching laboratory.



The dining facility is designed to serve the general population of the East Campus and fulfill the 20 meal per week contract for about 300 students living in Burr and Fedde residence halls. It also will provide catering service to several banquet and meeting rooms.

For this reason, food and nutrition students will find the service valuable as they take courses in beginning dietetics, quantity food production, food service management, equipment layout and quantity purchasing.

The University Bookstore also is anticipating the opening of the building, when they will move into a 6,790 square foot area with a branch of their operation.

The building was originally justified by an estimate of 4,000 students on the campus by 1980. This figure has already been sur-

passed, according to Swanson, and a large number of students who study on the city campus also live in the area.

Students have been involved with the building from the start. A student committee worked for two years to determine what needs the building should serve. These findings were presented to the Nebraska Union Board and served as a guide in developing the plans for the building.

Experience with the staff of the city union, where he is now assistant director for administration, also helped, Swanson said.

Dr. Audrey Newton, head of the department of textiles, clothing and design in the College of Home Economics, played a big part in designing the interior, including selection of carpeting, drapes and furniture.

Among other things...

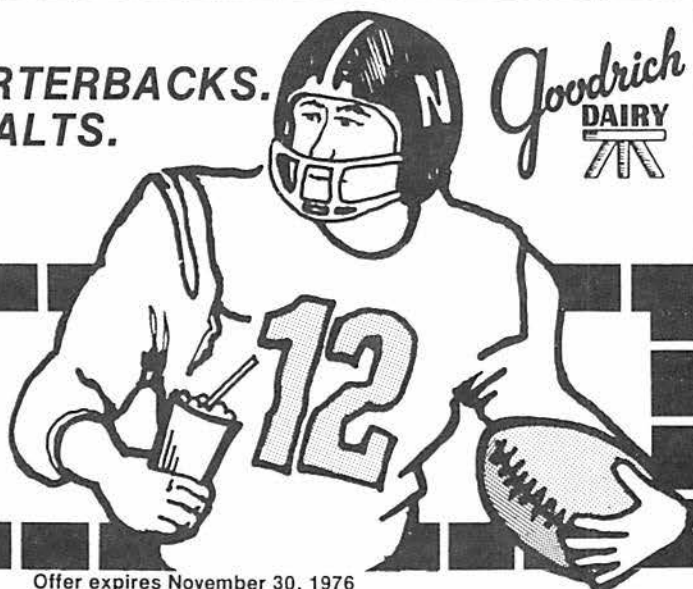
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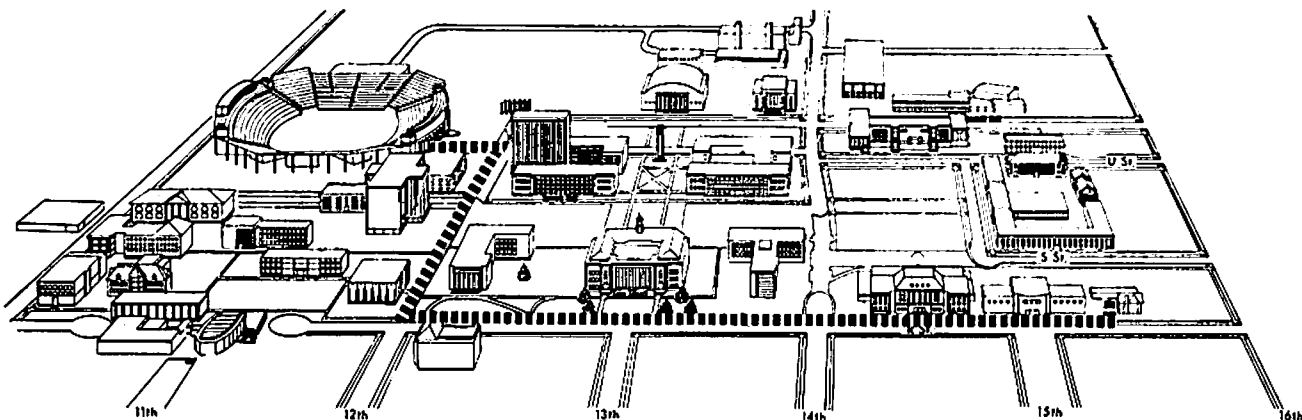
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ATHLETIC AWARD • 1976

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 McGuire, Donny, Faulhafer Herefords, Thedford
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 Milldale Ranch Co., E. H. Shoemaker, Jr., North
 Platte
 Minor, J. H. Company, Harry Minor, Hyannis
 Monahan Cattle Co., Earl & James Monahan,
 Hyannis
 Morrison, Paul, Mitchell
 Mundorf, Delbert, Wood Lake

Musser Mosler Cattle Co., Floyd Webster,
Rushville
Nebraska Livestock Market, Assoc., Warren
Cook, Norfolk
Neujahr, Orville, Valentine
Neumeyer, Vernon, Valentine
Newcomb, Warren, Paxton
Oden Enterprises, Mert Oden, Wahoo
O'Hare, Kenneth, Ainsworth
Onawa State Bank, Onawa
Pearson Ranch, Lowell Belville & Ron Elliott,
Valentine
Production Credit Association, Howard Holstein,
Omaha
Rambour Realty Co., Inc., George Rambour,
Columbus
Reece, Frank & Bud, Valentine
Regier, Richard, Henderson
Robinson, Dale, Thedford
Romanoff, Nat, McCook
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Schlothauer, George & Son, Scottsbluff
Schlueter, Gene, Wood Lake
Schuler, Ellis, Hooper
Schuler, Vern, Hooper
Sexton Trucking Co., Ray & Henry Sexton,
Mullen
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Sibert, Frank, Omaha
Simmons, Kenneth, Valentine
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Spain, Sam, Valentine
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Spring Creek Cattle Co., O. E. Hundley—Jerre
Johnson, Lexington
Staab, Rollie, Ord
State Bank of Cairo, Robert Larson, Cairo
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Strand, Paul, Valentine
Strong Insurance Agency, Rex Strong, Gordon
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Sunflower Packing Co., John Tassett, York
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Thedford Livestock Comm. Co., Leland John-
ston, Thedford
Thomas, Dan, Valentine
Thompson Herefords, Dale Thompson, McCook
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Todd, Richard, North Platte
Tschida, Eugene, Papillion
Uhrig, Otto, Hemingford
Valentine Livestock Market, Dan Knuth,
Valentine
Vieregg, Jim, Big Creek Ranch, Mullen
Votaw, Eli, Wellfleet
Weber, Carl & Son, Kearney
Wiedeman, Ed, Mitchell
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 Denker, Bill, Lexington
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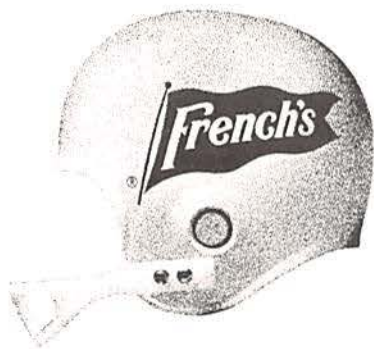
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Once again, TV service technicians give these opinions about Zenith:



We're proud of our record of building dependable quality products. But if it should ever happen that a Zenith product doesn't live up to your expectations—or if you want details of the service technicians' survey—write to the Vice President, Consumer Affairs, Zenith Radio Corporation, 1900 N. Austin Avenue, Chicago, Illinois 60639.

The Panorama IV. Sophisticated 25" diagonal console. A rich blend of soft Silver coloring and simulated Rosewood cabinetry. Model SH2541X. Simulated TV picture.

I. Best Picture.

Again this year, in a nationwide survey of the opinions of independent TV service technicians, Zenith was selected, more than any other brand, as the color TV with the best picture.

Question: In general, of all the color TV brands you are familiar with, which one would you say has the best overall picture?

Answers:

Zenith	34%
Brand A	21%
Brand B	12%
Brand C	8%
Brand D	7%
Brand E	4%
Brand F	2%
Brand G	2%
Brand H	2%
Other Brands	2%
About Equal	10%
Don't Know	4%

Note: Answers total over 100% due to multiple responses.

II. Fewest Repairs.

In the same opinion survey, the service technicians selected Zenith as the color TV needing the fewest repairs.

Question: In general, of all the color TV brands you are familiar with, which one would you say requires the fewest repairs?

Answers:

Zenith	38%
Brand A	18%
Brand D	9%
Brand B	6%
Brand C	5%
Brand E	3%
Brand F	2%
Brand G	2%
Brand H	2%
Other Brands	2%
About Equal	11%
Don't Know	10%

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